

EXHIBIT A

[REDACTED]

From: SBTickets <sales@mail128-14.atl41.mandrillapp.com> on behalf of SBTickets <sales@sbtickets.com>
Sent: Thursday, January 29, 2015 9:58 PM
To: [REDACTED]
Subject: Please Read: SBTickets Super Bowl Pick Up Change

Dear Customers,

On behalf of everyone at SBTickets, I can tell you that we are looking forward to seeing you here in Arizona and delivering your ticket(s) to Super Bowl XLIX.

Towards that end, please note that in an effort to maximize the efficient distribution of tickets, assuage the concerns of our customers arriving closer to game day, and appease the NFL who required the use of our previously disclosed pick-up location, we have changed the date and location of your ticket pick-up. I personally apologize for any inconvenience or worry this may cause, and I ask for your patience as we reorganize.

We will begin distributing all tickets on Saturday. We will continue distribution throughout the day and until 11 p.m. on Saturday evening. We will send a follow up email tomorrow afternoon containing the new pick-up location's address.

If for any reason, you cannot appear in person to collect your ticket(s) on Saturday, please note that we will hold your ticket(s) for pick-up on game day. Game day pick-up will open at 9 a.m., and will remain so through kick-off at 6:30 p.m.

Please rest assured that by having chosen SBTickets as your SuperBowl ticket provider, your ticket(s) are guaranteed and waiting to get you into the Big Game.

I have had the pleasure of speaking to many of you personally over the last few months, and I want to thank you again for your business. SBTickets values its customers and your feedback, and so I apologize for any inconvenience this change may cause, and I will personally be onsite Saturday should you have any questions or comments.

My team here at SBTickets hopes that you are all either already here, enjoying the pre-game festivities, or that you will be joining us soon. Should you have any other pre-game needs such as information about parties, parking, bars, or restaurants, please feel free to send an email to sales@sbtickets.com, or call us at 1-888-410-1430, so that we may be of further assistance.

Sincerely,
Paul Jones
President, SBTickets.com

EXHIBIT B

[REDACTED]

From: SBTickets <sales@mail128-14.atl41.mandrillapp.com> on behalf of SBTickets <sales@sbtickets.com>
Sent: Saturday, January 31, 2015 8:29 AM
To: [REDACTED]
Subject: Important Ticket Update

Dear Loyal Customers,

We want to apologize for any delay in our communication regarding your Super Bowl Tickets order.

Despite our best efforts, we do not have a new pick-up location at this time and, while we are working to fulfill all ticket orders, it has become evident that not all orders will be fulfilled. Please bear with us as we have not received our full allotment of tickets from our suppliers, but expect a limited amount to be provided through Sunday.

With that said, for those customers whose orders can be fulfilled, you will receive a direct call from our staff before 3 p.m. this afternoon with your pick-up information.

For all other orders, we will continue to attempt to fulfill your order through the afternoon of game day.

Although we are expecting another delivery of tickets on game day, we want to be realistic and advise you that this new delivery will not be sufficient to fulfill all pending orders. Upon receipt of delivery of tickets, we will continue to fulfill orders in the order in which they were received. Should we be able to fulfill your order on game day, you can expect a call before 2 p.m. with pick-up information in Glendale.

In the unfortunate event that your order is not fulfilled, SBTickets will issue a full refund. Refunds will be submitted directly through your credit card provider and shall appear on your statement on or before February 2, 2015. There is no action required of you to process your refund.

As a result of this situation, we will be offering you a discount towards any ticket purchase of an upcoming event in 2015. The site will be updated following the Super Bowl and, at that time, you will be able to use reference Code: SB2015 at checkout to redeem the discount.

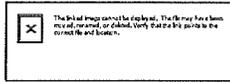
On behalf of the entire company, I apologize for the change and confusion as we have never encountered such a ticket market in our years of supporting the Super Bowl. As you know, this issue has affected everyone in the market, without prejudice. As a company that thrives on its customer satisfaction we are deeply troubled to have to provide this news and are already strategizing to avoid a reoccurrence in the future.

Should you have any question or concern not addressed in this email, please feel free to contact us.

1-888-410-1430

www.SBTickets.com

Best regards,



Paul Jones

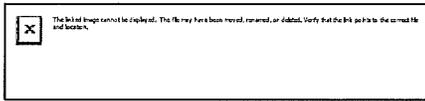


EXHIBIT C

[REDACTED]

From: SBTickets <sales@mail124.us4.mandrillapp.com> on behalf of
SBTickets <sales@sbtickets.com>
Sent: Sunday, February 01, 2015 11:43 AM
To: [REDACTED]
Subject: Super Bowl Refund

Dear Customers,

We have made every effort to fulfill your orders, unfortunately, we are sorry to have to inform you there are no more tickets. We will begin issuing refunds in full immediately, and the full refund will post to your account this week..