

August 17, 2020

Via Electronic Mail securitybreach@atg.wa.gov

Attorney General Bob Ferguson Washington State Office of the Attorney General 1125 Washington Street SE Olympia, WA 98504

Re: Notice of Blackbaud Data Incident

Dear Attorney General Ferguson:

I am writing on behalf of the Endowment Fund of the Phi Kappa Psi Fraternity (DBA Phi Kappa Psi Foundation; Phi Psi Foundation) to inform you of a recent data security incident at Blackbaud, Inc. that may affect the personal information of Washington state residents.

As I'm sure you now know, Blackbaud is a data service provider for hundreds of colleges, universities, foundations, and non-profits like the Phi Kappa Psi Foundation. Blackbaud notified us on July 17, 2020 that it had stopped and recovered from an intrusion and ransomware attack that occurred between February and May 2020 and affected hundreds of their nonprofit clients. During the attack and prior to being locked out, the intruders obtained copies of files stored by Blackbaud on behalf of its customers, including the Phi Kappa Psi Foundation. Based on our review, the compromised Phi Kappa Psi Foundation file included limited, non-financial personal information about our brothers and donors, including names, physical addresses and (for some) dates of birth.

We take this matter very seriously and are committed to safeguarding personal information. After being alerted by Blackbaud in July, we investigated this incident and informed those on our mailing list about the incident on August 4, 2020. We and Blackbaud believe there is a low risk that data will be misused. Blackbaud paid the intruder and received credible confirmation that the stolen files had been destroyed. In addition, an expert retained by Blackbaud continues to scan the web and has not found of our information exposed online. Blackbaud's summary of the incident is available at https://www.blackbaud.com/securityincident.

Based on our review, it appears that 677 individuals from Washington had a date of birth associated with their record in our files. We have mailed a formal notice to these individuals. A template copy of that notice is attached, along with a copy of our general notice sent via email August 4. Please contact me if you have any further questions about this incident.

Very truly yours,

Benjamin Nicol, CFRE Chief Executive Officer

Enclosures: Template Notice. Copy of August 4th Emailed Notice

5395 EMERSON WAY, INDIANAPOLIS, IN 46226 P: 317.275.3400 F: 317.275.3401 **PKPFOUNDATION.ORG**



August 14, 2020

«Preferred_Name» «Last_Name» «CnAdrPrf_Addrline1» «CnAdrPrf_Addrline2» «CnAdrPrf_City», «CnAdrPrf_State» «CnAdrPrf_ZIP»

Dear «Preferred_Name»,

We are mailing this notice to let you know of a data security incident that may have involved some of your personal information. The Phi Kappa Psi Foundation takes the protection and proper use of your information very seriously; therefore, we are contacting you to explain the incident and measures taken to protect your information.

You may have received an initial email from us on August 4th regarding this incident. We are providing you with this additional notice because the laws in the state where you live require that we inform you that your date of birth may have been contained in your donor information. We do not have new information about the incident.

What Happened?

We were recently notified by one of our customer relationship management software providers, Blackbaud, of a security incident in which they stopped a ransomware attack. During the attack, the intruders removed files from Blackbaud's platform, which hosted data for hundreds of colleges, universities, health care organizations, schools, charities and other non-profit organizations, including the Phi Kappa Psi Foundation. Blackbaud reported that the data security occurred between February 2020 and May 2020. Blackbaud discovered the incident in May, conducted an investigation, and notified the Phi Kappa Psi Foundation on July 17, 2020.

What Information Was Involved?

We have determined that the Phi Kappa Psi Foundation file accessed by the intruders contained data about our donors. We have determined that it may have included non-financial information about you, like your name and title, addresses and contact details (e.g., phone numbers and e-mail addresses), and your date of birth. **We do not have reason to believe any financial information was stolen or accessed by the intruders because Blackbaud assured us that no encrypted data such as credit and debit card or bank account information was accessible.**

We and Blackbaud believe there is a low risk that your data will be misused. Blackbaud worked with law enforcement and third-party experts to investigate and resolve this incident. Blackbaud paid the intruder using a third-party expert who confirmed that any data copied had been destroyed. You can find more information about this incident on Blackbaud's website: https://www.blackbaud.com/securityincident

5395 EMERSON WAY, INDIANAPOLIS, IN 46226 P: 317.275.3400 F: 317.275.3401 **PKPFOUNDATION.ORG**

Risk and Continued Mitigation

Blackbaud believes customer data was not further disclosed by the intruder and will not be misused. An expert retained by Blackbaud continues to scan the web and has not found any exposed data from this incident online. Blackbaud plans to continue such monitoring activities for the foreseeable future.

As a best practice in today's world of cybercrime, we recommend that you continue to remain vigilant and report any suspicious activity or suspected identity theft to us and the proper law enforcement authorities. We also recommend that you review the information below, in the section titled *Preventing Identity Theft and Fraud* for more information on ways to protect yourself and your data.

Should you have any further questions regarding this matter, please do not hesitate to contact the Phi Kappa Psi Foundation at contact@pkpfoundation.org, and we will do our best to answer them.

Thank you again for your continued support of Phi Kappa Psi.

Fraternally. njamin Nicol **Executive Officer**

PREVENTING IDENTITY THEFT AND FRAUD

As a precautionary measure, we recommend that you remain vigilant to protect against potential fraud or identity theft by, among other things, reviewing your account statements and monitoring credit reports closely. If you detect any suspicious activity on an account, you should promptly notify the financial institution or company with which the account is maintained. You may wish to review the tips provided by the FTC on steps to you can take to avoid identity theft. For more information and to contact the FTC, please visit www.ftc.gov/idtheft or call 1-877-ID-THEFT (1-877-438-4338).

<u>Credit Reports</u>: You may elect to obtain or purchase a copy of your free credit report by contacting one of the three national credit reporting agencies. Contact information for these agencies is as follows:

Equifax	Experian	TransUnion	
1-800-349-9960	1-888-397-3742	1-888-909-8872	
www.equifax.com	www.experian.com	www.transunion.com	
P.O. Box 105788	P.O. Box 9554	P.O. Box 2000	
Atlanta, GA 30348	Allen, TX 75013	Chester, PA 19016	



Subject:

View in browser

PHI KAPPA PSI FOUNDATION

Dear Phi Kappa Psi Brothers and Friends,

I am writing to inform you of a data security incident involving Blackbaud, one of the Phi Kappa Psi Foundation's third-party service providers and one of the world's largest providers of customer relationship management software. We were notified on July 17 by Blackbaud that their system had been the target of a ransomware attack, and we are reaching out to share the information we received.

Blackbaud reported that the data security incident started on February 7, 2020 and possibly continued intermittently until May 20, 2020. The Foundation was one of numerous organizations that was impacted. It is important to note that **Blackbaud assured us that no encrypted data such as credit and debit card or bank account information was accessible**. If any encrypted data is found to have been viewable, we will notify the impacted individuals directly.

According to Blackbaud, the cyber-attack was successfully stopped, and the cybercriminals were expelled from its system. However, Blackbaud informed us that the cybercriminals did remove a copy of a backup file that it stored as part of its ordinary course of operations. We believe that file may have contained limited non-financial information, such as contact information.

Blackbaud assured us that, based on the nature of the incident, their research, and law enforcement's investigation, the stolen data has been destroyed and there is no reason to believe any data went beyond the cybercriminals, was or will be misused, or will be disseminated or otherwise made available publicly.

1

We do not believe there is a need for you to take any action at this time. As a best practice, we recommend that you remain vigilant and promptly report any suspicious activity or suspected identity theft to the proper authorities.

We value your relationship with the Phi Kappa Psi Foundation. Please know that we take the security of your information very seriously and share your concern about this incident. In the last three weeks, Blackbaud implemented changes to its security controls to better protect against a potential future attack.

While the Phi Kappa Psi Foundation was not the target of this attack, nor was it the only organization affected, we are taking time to learn from this third-party incident and to review our own security practices to better protect your information.

Thank you for your continued support of Phi Kappa Psi.

Sincerely,

Ben S. Nicol Chief Executive Officer



Copyright © 2020 Phi Kappa Psi Foundation, All rights reserved. You are receiving this email because of your relationship with the Phi Kappa Psi Foundation.

> Our mailing address is: Phi Kappa Psi Foundation 5395 Emerson Way Indianapolis, IN 46226-1415

Add us to your address book

Want to change how you receive these emails? You can <u>update your preferences</u> or <u>unsubscribe from this list</u>.