

Adaptive Marketing Post-Transaction



People Lookup
Your source for locating anyone!

[Login](#) | [Customer Service](#)

“ Thank you for your service, now I am closer to getting my kids back. ” — *Laura*

SELECT ONE OF THE FOLLOWING PACKAGES

BUY A PHONE REPORT FOR [REDACTED]

SELECT YOUR PRODUCT	PRICE						
<input checked="" type="radio"/> Reverse Phone Lookup for [REDACTED]. <div style="border: 1px solid gray; padding: 5px; margin: 10px 0;"> Limited Time Offer - <u>Only \$4.95!</u> (Regular Price: \$14.95) </div> <p>GUARANTEE: NO RESULTS - NO CHARGE!</p> <table border="1" style="width: 100%;"> <tr> <td>Name: Available</td> <td>Carrier: Available</td> <td>Time: 3:00 PM PST</td> </tr> <tr> <td>Phone Type: Land Line</td> <td>Location: Seattle, WA</td> <td>County: King</td> </tr> </table> <p>OWNER DETAILS FOR [REDACTED]</p> <p>Avg. Home Value: Available</p> <p>A COMPLETE REVERSE PHONE REPORT INCLUDES (WHEN AVAILABLE):</p> <ul style="list-style-type: none"> ▪ Unlisted & Non-Published Numbers ▪ Owner Name & Details ▪ Phone Company & Service Details ▪ Cell Phone Numbers 	Name: Available	Carrier: Available	Time: 3:00 PM PST	Phone Type: Land Line	Location: Seattle, WA	County: King	<p>\$4.95</p> <p style="background-color: red; color: white; padding: 5px; display: inline-block;">Buy It</p>
Name: Available	Carrier: Available	Time: 3:00 PM PST					
Phone Type: Land Line	Location: Seattle, WA	County: King					

\$10

Cash Back

Special offer Available to all new Customers after completing the purchase.





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“ I lost track of a dear friend and after years of frustrating searches, found him immediately on your site. Wow. ” — George

SELECT ADD-ONS

<input type="checkbox"/>	Premium Confirmation Service for [REDACTED]	\$4.95
	<ul style="list-style-type: none"> Confirm Phone Connections & Current Addresses in this report against public utilities. (See Example) 	
<input type="checkbox"/>	E-Mail Phone Report to My E-Mail Address	\$1.50

Continue

Order Summary

1. Reverse Phone Lookup \$4.95

Total Charge \$4.95

\$10
Cash Back

Special offer Available to all new Customers after completing the purchase.





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Account Login

Email Address

Password

Example: joe@peoplelookup.com

[Continue](#)

[Forgot Password?](#)

New Customers

Email Address

[Create Account](#)

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Laura

Create Your Account

To create your Intelius account, please complete the form below.

Account Information

Email Address
Example: jsmith@hotmail.com

Password
Must be at least 6 characters

Confirm Password
Type password again to verify

Order Summary

1. Reverse Phone Lookup	\$4.95
Total Charge \$4.95	

Already A Member?

Email Address

Password

[Login](#)

[Forgot Password?](#)

Payment Information

Payment Type

Credit Card Number
 No spaces or punctuation

Credit Card Expiration Month Year

Card Security Code (CVV) [What is this?](#)



Credit Card Expiration [REDACTED] [REDACTED] No spaces or punctuation

Card Security Code (CVV) [REDACTED] [What is this?](#)

Cardholder Name [REDACTED]

First and last name as shown on card

Credit Card Billing Address

Billing Country **United States**

Street Address [REDACTED]

Example: 1234 Pine Ave.

City / State **Seattle** **Washington**

Example: Bellevue

Zip / Postal Code [REDACTED]

Example: 98004

Phone Number [REDACTED]

Example: 555-555-5555 (Optional)



Your credit card statement will reflect a charge from **PeopleLookup** for **\$4.95** for **this purchase.**

Confirm the Purchase and Show My Report

By clicking the purchase button above I accept the [Internet Terms and Conditions](#)



Thank You

your order has been successfully completed



Take our 2008 Community Safety Survey and claim \$10.00 CASH BACK when you try Family Safety Report

Complete the survey below and the short registration form to claim \$10.00 Cash Back as a member of Family Safety Report FREE for 7 days ([Click Here for Details](#)).

Does your neighborhood have a sex offender alert program?

Yes No I don't know

What card type did you use for your PeopleLookup purchase today?

Credit Card Debit Card



Please type in your email address below

By typing your email address below, it will constitute your electronic signature and is your written authorization to charge/debit your account according to the Offer Details to the right.

(This is a secured page)

E-Mail Address:

Confirm E-Mail Address:

Family Safety Report - Protect Your Family Now!

- Locate registered sex offenders in your area
- Get e-mail alerts when convicted predators move near you
- Monitor sex offenders in multiple areas

OFFER DETAILS:

Simply click "Yes" to activate your trial membership and take advantage of the great benefits that Family Safety Report has to offer plus claim your \$10.00 Cash Back! The membership fee of \$19.95 per month will be charged/debited by Family Safety Report on the credit/debit card you used today with PeopleLookup after your 7-day FREE trial period and then automatically charged/debit each month at the then-current monthly membership fee so long as you remain a member. Of course you can call us toll-free at 1-877-442-5710 within the first 7 days to cancel, and you will not be charged/debited. Please note that by agreeing to these offer details you are authorizing PeopleLookup to securely transfer your name, address, and credit/debit card information to Family Safety Report. No matter what the FREE \$10.00 Cash Back is yours to claim! Remember, if for any reason you are dissatisfied, call our toll-free number...

Complete the survey below and the short registration form to claim \$10.00 Cash Back as a member of *Family Safety Report* FREE for 7 days ([Click Here for Details](#)).

Does your neighborhood have a sex offender alert program?

Yes No I don't know

What card type did you use for your PeopleLookup purchase today?

Credit Card Debit Card



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(This is a secured page)

E-Mail Address:

Confirm E-Mail Address:

By clicking "Yes" I have read and agree to the Offer Details displayed to the right and authorize PeopleLookup to securely transfer my name, address, and credit/debit card information to Family Safety Report, a service provider of PeopleLookup .

YES
And show my report

Family Safety Report - Protect Your Family Now!

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Disclaimers

* Family Safety Report does not provide the Registered Sex offender Report. The report is administered and provided by PeopleLookup and is subject to their Terms of Site Use and Terms & Conditions. Family Safety Report cannot guarantee the accuracy of or information provided within the report.

[Privacy Policy](#) | [Terms and Conditions](#)

Scroll



What card type did you use for your PeopleLookup purchase today?

Credit Card Debit Card



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YES
And show my report

Click once and wait

No, show my report



Family Safety Report - Protect Your Family Now!

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People Lookup
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[redacted] [Sign Out] | [Manage Account](#) | [Customer Service](#)

“ THANK YOU. I was reunited with my children yesterday. Couldn't have done it without you. ” — Jim

THANK YOU FOR USING PEOPLELOOKUP, YOUR TRANSACTION WAS SUCCESSFUL.

Your credit card statement will reflect a charge from **PEOPLELOOKUP** for the amount of **\$4.95**

Your Order Number is [redacted]

You will receive an email soon with instructions on how to get \$10 cash back.

You may contact our customer support at **425.974.6187** with any questions.

PHONE NUMBER LOOKUP

WHAT IS A PHONE REPORT?

This section lists current and historical records that share the same phone number as your search subject. The Reverse Phone Lookup Summary can be helpful in providing a consolidated view of matching current and historical records for your subjects phone number across multiple public sources. Home Value is compiled from property, demographic, census, & other public record sources. Home Value may contain specific household and area statistics associated with an individual or address.

PHONE NUMBER LOOKUP

[Search Again](#)

1 Results found for [redacted]

Name	Address	Other Info
[redacted]	[redacted]	PHONE TYPE: Land Line TIME ZONE: 3:03 PM PST

You will receive an email soon with instructions on how to get \$10 cash back.
You may contact our customer support at 425.974.6187 with any questions.

PHONE NUMBER LOOKUP

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PHONE NUMBER LOOKUP

[Search Again](#)

1 Results found for [redacted]

	Name	Address	Other Info
1	[redacted] Background Report	WA	PHONE TYPE: Land Line TIME ZONE: 3:03 PM PST COUNTY: KING AVG. HOME VALUE: \$0

People Lookup By Phone Number

Phone Number: (ex: 555-555-5555)

Search

Who's calling your number?

[Looking for a Phone number?](#)

From: PeopleLookup (DoNotReply@peoplelookup.com)

To: [REDACTED]

Date: Thursday, June 12, 2008 3:02:21 PM

Subject: PeopleLookup Purchase Receipt



Hello [REDACTED],

Thank you for placing your order with [PeopleLookup](#).

Your credit card has been charged **\$4.95**. Your credit card statement will reflect a charge from **PeopleLookup**.

You may view your **most recent purchased reports** in the last **30** days. [Click here or go to Manage Account to view your most recent reports.](#)

Please do NOT reply to this e-mail.

Your order number is **12588765** and was placed on June 12, 2008.

Order Details

1. Reverse Phone Lookup	\$4.95
Total Charge	\$4.95

Customer Support Phone Number: 425.974.6187

Service Hours: Mon - Fri, 6:30AM - 4:30PM PST

You may contact our Customer Service Department by [e-mail](#) with any questions regarding your order or see our [Frequently Asked Questions](#) information for additional assistance. Also, please note your sales order number in your inquiry so we may better assist you.

Thanks again for being a customer and making PeopleLookup your trusted source for personal intelligence information.

(Please print this page or note the order number for future reference)

PeopleLookup

Your source for locating anyone!

Check Mail New
Search Mail... Go

Netflix
Try for Free!

- Inbox
- Drafts
- Sent
- Spam Empty
- Trash Empty
- Contacts Add
- Calendar
- Notepad
- All Feeds Add
- My Folders Add

See your credit score - free

Online Degree Programs

Home | **Inbox 5 messa** | Your FamilySa | Mobile | Options | Help

Delete | Reply | Forward | Spam | Move | Print

More Actions

Your FamilySafetyReport.com Membership Information (764703640) Standard Header

"membersavings@familysafetyreport.com" <membe... Add Thursday, June 12, 2008 4:56:46 PM
To: [Redacted]

Dear [Redacted],

Welcome! You're receiving this e-mail because you accepted a special offer to receive a FREE registered Sex Offender Report of your neighborhood for trying our *Family Safety Report*SM program. Protecting your family and home just got easier thanks to the detailed reports, expert safety guides and other valuable safety benefits available to you as a member of *Family Safety Report*.

Claim your gift!
To claim your gift, simply log on to www.familysafetyreport.com and click on the "Claim Your Free Gift" link.

Access your benefits now!
Simply click the link below for automatic access to your FamilySafetyReport.com benefits.

Your membership ID is: 764703640. If you decide to login later, you will need to enter your member ID and Zip Code to access the *FamilySafetyReport.com* website at:

Identity Protect Post-Transaction

Thank You

your order has been successfully completed



Get \$10.00 Off as a member of Identity Protect SM

Enter the short registration below to claim \$10.00 off as a member of Identity Protect free for 7 Days. ([Click Here for Details](#)).

Identity Protect includes:

- Free Credit Report
- 10% discount on future Intelius Purchases
- Credit, financial, and public records monitoring
- Instant email alerts of suspicious activity
- \$25,000 Identity Theft recovery insurance
- A personal identity report for a complete look at your identity
- More...



Please type in your email address below

By typing your email address below and clicking on the "Yes" button, you are confirming that you have read and agree with the offer details to the right.

(This is a secured page)

E-Mail Address:

YES
And show my report

Identity Protect Includes:

- **Detailed Personal Identity Profile** - Find out if you're at risk for identity theft with a complete report of your key identity information, including a current credit report, address history, aliases, background information and more.
- **24/7 Identity Monitoring and Alerts**- Help prevent identity theft before it happens to you with automatic monitoring that scans over 10 billion public records daily and alerts you in advance about suspicious activity affecting your credit and public records.
- **Identity Recovery Assistance**- Let licensed investigators help you recover your identity, clear your name and restore your credit to pre-theft status if you ever become a victim of identity fraud. **And many other identity protection benefits.**

Offer Details:

Simply click "YES" to activate your trial membership and take advantage of the great benefits that Identity Protect has to offer plus claim your \$10.00 off with your third month's Identity Protect service. **The membership fee of \$19.95 per month will be charged/debited by Intelius.com to the credit/debit card you used today with Intelius.com after the 7-day trial** and then automatically charged/debited each month at the then-current monthly membership fee so long as you remain a member. Of course you can call us at (877) 974-1563 within the first 7 days to cancel-you will have paid nothing and owe nothing. You may also cancel or place your service on hold with the My Intelius.com section of the Intelius.com website at any time. Remember, Identity Protect comes with our guarantee - you can call to cancel at any time and you will no longer be charged/debited. If you used a debit card today, then beginning on or about 7 days from now, your monthly membership fee for Identity Protect will be automatically debited each month on or about the same date from the checking account associated.

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Disclaimers

* Intelius.com is not credit repair service provider and do not receive fees for such services, nor are they credit clinics, credit repair or credit services organizations or businesses, as defined by federal and state law.

[Privacy Policy](#) | [Terms and Conditions](#)



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Member Status: **Basic** [redacted] [Sign Out] | Manage Account

Help: (888) 445-2727 | View My Reports

Verification Services	Information Services	Protection Services	Business Services
Background Check	People Search	Reverse Cell Phone Directory	Employee & Tenant Screening
Reverse Phone Lookup	Email Search	Identity Protection	Custom Solutions
Property & Neighborhood	Business People Search	Criminal & Sex Offender	All Products & Services

THANK YOU FOR USING INTELIUS, YOUR TRANSACTION WAS SUCCESSFUL.

Your credit card statement will reflect a charge from **INTELIUS** for the amount of **\$4.95**

Your Order Number is [redacted]

Thank you for signing up for Identity Protect. Your service and protection has already begun. Please click on the following [link](#) for more details.

Get **10% Off** on ALL purchases for **1 year** with Club Intelius Membership!

You may contact our customer support at **(888) 445-2727** with any questions.

Your Reports:

Products	Order No.	Reports Used	Reports Left	Expiration Date
Identity Protect Trial Subscription - View Dashboard	12584708	-	-	-

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PHONE NUMBER LOOKUP

1 Results found for [redacted]

NAME	ADDRESS	OTHER INFO
[redacted]	[redacted]	[redacted]

For Washington Identity Protect customers (April – October 2008)

**50 % of consumers took the offer in under 30 seconds after
initial transaction**

82% took the offer in under 45 seconds

100% took the offer in under 1 minute

For Intelius' Washington Consumers (July 2007 – July 2008)

38% took the Adaptive Marketing offer in under 30 seconds

74% took the offer in under 45 seconds

100% in under 1 minute