



MULLEN
COUGHLIN^{LLC}
ATTORNEYS AT LAW

Sian M. Schafle
Office: (267) 930-4799
Fax: (267) 930-4771
Email: sschafle@mullen.law

426 W. Lancaster Avenue, Suite 200
Devon, PA 19333

October 15, 2020

VIA U.S. MAIL

Office of the Attorney General
1125 Washington Street SE
P.O. Box 40100
Olympia, WA 98504-0100
E-mail: securitybreach@atg.wa.gov

Re: Notice of the Blackbaud Data Event

Dear Sir or Madam:

We represent the University of Nevada, Reno (“UNR”) located at 1664 N. Virginia Street Reno, Nevada 89557, and are writing to notify your office of an incident that may affect the security of some personal information relating to three thousand three hundred and sixty one (3,361) Washington residents. This notice will be supplemented with any new significant facts learned subsequent to its submission. By providing this notice, UNR does not waive any rights or defenses regarding the applicability of Washington law, the applicability of the Washington data event notification statute, or personal jurisdiction.

Nature of the Data Event

On or about Thursday July 16, 2020, UNR received notification of a cyber incident from one of its third-party vendors, Blackbaud Inc. (“Blackbaud”). Blackbaud reported that, in May 2020, it experienced a cyber attack incident that resulted in encryption of certain Blackbaud systems. Following its investigation, Blackbaud notified its customers that an unknown actor may have accessed or acquired certain customer data stored on its system at some point before Blackbaud locked the cybercriminal out of the system in May 2020. Following the notification from Blackbaud, UNR immediately began an investigation to determine the nature and scope of the incident, including what, if any, sensitive UNR data was potentially involved. While the investigation proceeded, in the interest of transparency, UNR provided a preliminary notification notice to its community regarding the event. On September 14, 2020, after a thorough review process, UNR confirmed that legally protected personal information may have been present in the involved Blackbaud systems at the time of the incident. Thereafter UNR continued to work to confirm the appropriate contact information and provide notice to potentially affected individuals as quickly as possible.

October 15, 2020

Page 2

The information that could have been subject to unauthorized access includes name and date of birth.

Notice to Washington Residents

On October 15, 2020, UNR provided written notice of the Blackbaud incident to three thousand three hundred and sixty one (3,361) Washington residents. Written notice is being provided in substantially the same form as the letter attached here as *Exhibit A*.

Other Steps Taken and To Be Taken

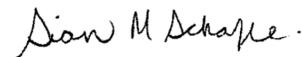
Upon receiving notice from Blackbaud, UNR moved quickly to investigate and respond to the incident, and assess the security of UNR systems. It should be noted that all Blackbaud databases, except the cloud-based single application, are maintained on the UNR campus in secure servers and those servers were not breached. As noted above, earlier this summer UNR sent preliminary notice to its community while it continued gathering information from Blackbaud. UNR is reviewing its existing policies and procedures regarding its third-party vendors, and is working with Blackbaud to evaluate additional measures and safeguards to protect against this type of incident in the future.

In addition to the preliminary notice, UNR is providing legal notice to individuals whose personal information was potentially impacted by the Blackbaud event. UNR is providing impacted individuals with guidance on how to better protect against identity theft and fraud, including advising individuals to report any suspected incidents of identity theft or fraud to their credit card company and/or bank. UNR is providing individuals with information on how to place a fraud alert and security freeze on one's credit file, the contact details for the national consumer reporting agencies, information on how to obtain a free credit report, a reminder to remain vigilant for incidents of fraud and identity theft by reviewing account statements and monitoring free credit reports, and encouragement to contact the Federal Trade Commission, their state Attorney General, and law enforcement to report attempted or actual identity theft and fraud.

Contact Information

Should you have any questions regarding this notification or other aspects of the data security event, please contact us at (267) 930-4799.

Very truly yours,



Sian M. Schafle of
MULLEN COUGHLIN LLC

SMS/smm

EXHIBIT A



Return Mail Processing Center
P.O. Box 6336
Portland, OR 97228-6336

<<Mail ID>>
<<Name 1>>
<<Name 2>>
<<Address 1>>
<<Address 2>>
<<Address 3>>
<<Address 4>>
<<Address 5>>
<<City>><<State>><<Zip>>
<<Country>>

<<Date>>

Dear <<Name 1>>,

The University of Nevada, Reno (“UNR”) is writing to provide you with an update on the Blackbaud, Inc. (“Blackbaud”) cyber incident. Earlier this summer, the UNR Development and Alumni Relations Division informed you that on Thursday, July 16, 2020, UNR received notification from one of its third-party vendors, Blackbaud, of a cyber incident that took place on Blackbaud’s systems. Blackbaud is a cloud computing provider that offers customer relationship management and financial services tools to organizations, including UNR. Upon receiving notice of the cyber incident from Blackbaud, in coordination with the Board of Regents of the Nevada System of Higher Education, we immediately began an investigation to better understand the nature and scope of the incident and any impact on UNR data. While the prior information you received from UNR was provided in the interest of transparency, as discussed in further detail below, our additional investigation determined that legal notice of this event is now due to you based on the specific legally protected personal information as defined by your state related to you potentially impacted as a result of this event. Accordingly, this legal notice provides you with additional information about the Blackbaud incident, our response, and resources available to you to help protect your information from possible misuse, should you feel it necessary to do so.

Blackbaud reported that, in May 2020, it experienced a cyber attack incident that resulted in encryption of certain Blackbaud systems. Blackbaud reported the incident to law enforcement and worked with forensic investigators to determine the nature and scope of the incident. Following its investigation, Blackbaud notified its customers that an unknown actor may have accessed or acquired certain customer data stored on its system at some point before Blackbaud locked the cybercriminal out of the system in May 2020. Upon learning of the Blackbaud incident, UNR immediately began our investigation to determine what, if any, sensitive UNR data was potentially involved. This investigation included working diligently to gather further information from Blackbaud to understand the scope of the incident. While the investigation proceeded, in the interest of transparency, in late August and early September, UNR provided a preliminary notification to our community regarding the event. On or about September 14, 2020, after a thorough review process, UNR confirmed that legally protected personal information as defined by your state may have been present in the involved Blackbaud systems at the time of the incident. Thereafter we continued to work to confirm the appropriate contact information and provide this legal notice to potentially affected individuals where required as quickly as possible.

Specifically, our investigation determined that the involved Blackbaud systems contained your name and date of birth. Please note that, to date, we have not received any information from Blackbaud that your information was specifically accessed or acquired by the unknown actor, and we are unaware of any actual or attempted misuse of your personal information as a result of this incident. Blackbaud has also informed us that no Social Security numbers, financial account information, or credit card numbers were compromised as part of this incident, and as we noted in our prior notice, UNR does not maintain any of that data.

The confidentiality, privacy, and security of information in our care are among our highest priorities, and we take this incident very seriously. As part of our ongoing commitment to the security of information in our care, we are reviewing our existing policies and procedures regarding our third-party vendors, and are working with Blackbaud to evaluate additional measures and safeguards to protect against this type of incident in the future. It should be noted that all Blackbaud databases, except the one cloud-based single application, are maintained on the UNR campus in secure servers and those servers were not breached. We will also be notifying government regulators, as required.

We encourage you to review the enclosed *Steps You Can Take to Help Protect Your Information*. There you will find general information on what you can do to help protect your personal information.

We understand that you may have questions about the Blackbaud incident that are not addressed in this letter. If you have additional questions, please contact our dedicated assistance line at 888-905-0680, which is available Monday through Friday between 6:00 a.m. and 6:00 pm PT.

We sincerely regret any inconvenience or concern this incident has caused.

Sincerely,

A handwritten signature in black ink that reads "Lynda Buhlig". The signature is written in a cursive style with a large, looped initial "L".

Lynda Buhlig
Interim Vice President
Development and Alumni Relations
University of Nevada Reno

STEPS YOU CAN TAKE TO HELP PROTECT YOUR INFORMATION

Monitor Accounts

In general, we encourage you to remain vigilant against incidents of identity theft and fraud, to review your account statements, and to monitor your credit reports for suspicious activity. Under U.S. law you are entitled to one free credit report annually from each of the three major credit reporting bureaus. To order your free credit report, visit www.annualcreditreport.com or call, toll-free, 1-877-322-8228. You may also contact the three major credit bureaus directly to request a free copy of your credit report.

You have the right to place a “security freeze” on your credit report, which will prohibit a consumer reporting agency from releasing information in your credit report without your express authorization. The security freeze is designed to prevent credit, loans, and services from being approved in your name without your consent. However, you should be aware that using a security freeze to take control over who gets access to the personal and financial information in your credit report may delay, interfere with, or prohibit the timely approval of any subsequent request or application you make regarding a new loan, credit, mortgage, or any other account involving the extension of credit. Pursuant to federal law, you cannot be charged to place or lift a security freeze on your credit report. Should you wish to place a security freeze, please contact the major consumer reporting agencies listed below:

Experian

P.O. Box 9554
Allen, TX 75013
1-888-397-3742
www.experian.com/freeze/center.html

TransUnion

P.O. Box 160
Woodlyn, PA 19094
1-888-909-8872
www.transunion.com/credit-freeze

Equifax

P.O. Box 105788
Atlanta, GA 30348-5788
1-800-685-1111
www.equifax.com/personal/credit-report-services

In order to request a security freeze, you will need to provide the following information:

1. Your full name (including middle initial as well as Jr., Sr., II, III, etc.);
2. Social Security number;
3. Date of birth;
4. If you have moved in the past five (5) years, provide the addresses where you have lived over the prior five years;
5. Proof of current address, such as a current utility bill or telephone bill;
6. A legible photocopy of a government-issued identification card (state driver’s license or ID card, military identification, etc.);
7. If you are a victim of identity theft, include a copy of either the police report, investigative report, or complaint to a law enforcement agency concerning identity theft.

As an alternative to a security freeze, you have the right to place an initial or extended “fraud alert” on your file at no cost. An initial fraud alert is a 1-year alert that is placed on a consumer’s credit file. Upon seeing a fraud alert display on a consumer’s credit file, a business is required to take steps to verify the consumer’s identity before extending new credit. If you are a victim of identity theft, you are entitled to an extended fraud alert, which is a fraud alert lasting seven years. Should you wish to place a fraud alert, please contact any one of the agencies listed below:

Experian

P.O. Box 9554
Allen, TX 75013
1-888-397-3742
www.experian.com/fraud/center.html

TransUnion

P.O. Box 2000
Chester, PA 19016
1-800-680-7289
www.transunion.com/fraud-victim-resource/place-fraud-alert

Equifax

P.O. Box 105069
Atlanta, GA 30348
1-888-766-0008
www.equifax.com/personal/credit-report-services

Additional Information

You can further educate yourself regarding identity theft, fraud alerts, security freezes, and the steps you can take to protect yourself by contacting the consumer reporting agencies, the Federal Trade Commission, or your state Attorney General.

The Federal Trade Commission can be reached at: 600 Pennsylvania Avenue NW, Washington, DC 20580, www.identitytheft.gov, 1-877-ID-THEFT (1-877-438-4338); TTY: 1-866-653-4261. The Federal Trade Commission also encourages those who discover that their information has been misused to file a complaint with them. You can obtain further information on how to file such a complaint by way of the contact information listed above. You have the right to file a police report if you ever experience identity theft or fraud. Please note that in order to file a report with law enforcement for identity theft, you will likely need to provide some proof that you have been a victim. Instances of known or suspected identity theft should also be reported to law enforcement and your state Attorney General.



Return Mail Processing Center
P.O. Box 6336
Portland, OR 97228-6336

<<Mail ID>>

To the Next of Kin of:

<<Name 1>>

<<Name 2>>

<<Address 1>>

<<Address 2>>

<<Address 3>>

<<Address 4>>

<<Address 5>>

<<City>><<State>><<Zip>>

<<Country>>

<<Date>>

Dear Next of Kin,

We are aware that you may have recently updated the University of Nevada, Reno of your loved ones demise. Know that we have made the requested change within our database. This mandatory state notification is a requirement per our outside legal counsel. We send our condolences and apologies for additional pain this notification may cause.

The University of Nevada, Reno (“UNR”) is writing to provide you with an update on the Blackbaud, Inc. (“Blackbaud”) cyber incident. Earlier this summer, the UNR Development and Alumni Relations Division informed you that on Thursday, July 16, 2020, UNR received notification from one of its third-party vendors, Blackbaud, of a cyber incident that took place on Blackbaud’s systems. Blackbaud is a cloud computing provider that offers customer relationship management and financial services tools to organizations, including UNR. Upon receiving notice of the cyber incident from Blackbaud, in coordination with the Board of Regents of the Nevada System of Higher Education, we immediately began an investigation to better understand the nature and scope of the incident and any impact on UNR data. While the prior information you received from UNR was provided in the interest of transparency, as discussed in further detail below, our additional investigation determined that legal notice of this event is now due to you based on the specific legally protected personal information as defined by your loved one’s state of residence that was potentially impacted as a result of this event. Accordingly, this legal notice provides you with additional information about the Blackbaud incident, our response, and resources available to you to help protect your loved one’s information from possible misuse, should you feel it necessary to do so.

Blackbaud reported that, in May 2020, it experienced a cyber attack incident that resulted in encryption of certain Blackbaud systems. Blackbaud reported the incident to law enforcement and worked with forensic investigators to determine the nature and scope of the incident. Following its investigation, Blackbaud notified its customers that an unknown actor may have accessed or acquired certain customer data stored on its system at some point before Blackbaud locked the cybercriminal out of the system in May 2020. Upon learning of the Blackbaud incident, UNR immediately began our investigation to determine what, if any, sensitive UNR data was potentially involved. This investigation included working diligently to gather further information from Blackbaud to understand the scope of the incident. While the investigation proceeded, in the interest of transparency, in late August and early September, UNR provided a preliminary notification to our community regarding the event. On or about September 14, 2020, after a thorough review process, UNR confirmed that legally protected personal information as defined by your loved one’s state of residence may have been present in the involved Blackbaud systems at the time of the incident. Thereafter we continued to work to confirm the appropriate contact information and provide this legal notice to potentially affected individuals where required as quickly as possible.

Specifically, our investigation determined that the involved Blackbaud systems contained your loved one’s name and date of birth. Please note that, to date, we have not received any information from Blackbaud that your loved one’s information was specifically accessed or acquired by the unknown actor, and we are unaware of any actual or attempted misuse of your loved one’s personal information as a result of this incident. Blackbaud has also informed us that no Social Security numbers, financial account information, or credit card numbers were compromised as part of this incident, and as we noted in our prior notice, UNR does not maintain any of that data.

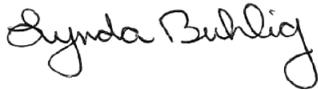
The confidentiality, privacy, and security of information in our care are among our highest priorities, and we take this incident very seriously. As part of our ongoing commitment to the security of information in our care, we are reviewing our existing policies and procedures regarding our third-party vendors, and are working with Blackbaud to evaluate additional measures and safeguards to protect against this type of incident in the future. It should be noted that all Blackbaud databases, except the one cloud-based single application, are maintained on the UNR campus in secure servers and those servers were not breached. We will also be notifying government regulators, as required.

We encourage you to review the enclosed *Steps You Can Take to Help Protect Your Loved One's Information*. There you will find general information on what you can do to help protect your loved one's personal information.

We understand that you may have questions about the Blackbaud incident that are not addressed in this letter. If you have additional questions, please contact our dedicated assistance line at 888-905-0680, which is available Monday through Friday between 6:00 a.m. and 6:00 pm PT.

We sincerely regret any inconvenience or concern this incident has caused.

Sincerely,

A handwritten signature in black ink that reads "Lynda Buhlig". The signature is written in a cursive style with a large, looped initial "L".

Lynda Buhlig
Interim Vice President
Development and Alumni Relations
University of Nevada Reno

STEPS YOU CAN TAKE TO HELP PROTECT YOUR LOVED ONE'S INFORMATION

Monitor Accounts

In general, we encourage you to remain vigilant against incidents of identity theft and fraud, to review your loved one's account statements, and to monitor his or her credit reports for suspicious activity. Under U.S. law, you are entitled to one free credit report annually from each of the three major credit bureaus. To order your free credit report, visit www.annualcreditreport.com or call, toll-free, 1-877-322-8228. You may also contact the three major credit bureaus directly to request a free copy of your credit report.

We recommend contacting the three credit reporting agencies listed below to discuss your particular situation and obtain specific guidance. Once you establish a relationship with the credit reporting agency and verify your authorization to make a request on behalf of your loved one, you can request a copy of your loved one's credit report. A review of the credit report will let you know of any active credit accounts that still need to be closed or any pending collection notices. Be sure to ask for all contact information on accounts currently open in your loved one's name (credit granters, collection agencies, etc.) so that you can follow through with these entities.

Experian

P.O. Box 9554
Allen, TX 75013
1-888-397-3742

TransUnion

P.O. Box 160
Woodlyn, PA 19094
1-888-909-8872

Equifax

P.O. Box 105788
Atlanta, GA 30348-5788
1-800-685-1111

You can also request, in writing, that the report list the following alert:

“Deceased. Do not issue credit. If an application is made for credit, notify the following person(s) immediately: (list yourself, and/or another authorized relative, and/or executor/trustee of the estate—noting the relationship of any individual listed to your family member—and/or a law enforcement agency).”

In most cases, this flag will prevent the opening of new credit accounts in your loved one's name. You can also contact the IRS at www.irs.gov/Individuals/Identity-Protection or <https://www.irs.gov/uac/Taxpayer-Guide-to-Identity-Theft> for helpful information and guidance on steps you can take to prevent a fraudulent tax return from being filed in your loved one's name and what to do if your loved one's identity becomes subject to such fraud.

Additional Information

You can further educate yourself regarding identity theft, fraud alerts, security freezes, and the steps you can take to protect yourself by contacting the consumer reporting agencies, the Federal Trade Commission, or your state Attorney General.

The Federal Trade Commission can be reached at: 600 Pennsylvania Avenue NW, Washington, DC 20580, www.identitytheft.gov, 1-877-ID-THEFT (1-877-438-4338); TTY: 1-866-653-4261. The Federal Trade Commission also encourages those who discover that their information has been misused to file a complaint with them. You can obtain further information on how to file such a complaint by way of the contact information listed above. You have the right to file a police report if you ever experience identity theft or fraud. Please note that in order to file a report with law enforcement for identity theft, you will likely need to provide some proof that you have been a victim. Instances of known or suspected identity theft should also be reported to law enforcement and your state Attorney General.