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August 20, 2020

VIA E-MAIL

Office of the Attorney General
1125 Washington Street SE
PO Box 40100
Olympia, WA 98504-0100
E-mail: securitybreach@atg.wa.gov

Re: Notice of Data Event

Dear Sir or Madam:

We represent UWM-Foundation, the UWM-Real Estate Foundation, and the UWM-Research Foundation, (collectively, "UWM Foundation") located at 1440 East North Avenue Milwaukee, WI 53202, and are writing to notify your office of an incident that may affect the security of some personal information relating to one thousand three hundred and fifty-seven (1,357) Washington residents. The investigation into this matter is ongoing, and this notice will be supplemented with any new significant facts learned subsequent to its submission. By providing this notice, UWM Foundation does not waive any rights or defenses regarding the applicability of Washington law, the applicability of the Washington data event notification statute, or personal jurisdiction.

Nature of the Data Event

On Thursday, July 16, 2020, UWM Foundation received notification from one of its third-party vendors, Blackbaud, Inc. ("Blackbaud"), of a cyber incident. Blackbaud is a cloud computing provider that offers customer relationship management and financial services tools to organizations, including UWM Foundation. Blackbaud reported that in May 2020, it experienced a ransomware incident that resulted in encryption of certain Blackbaud systems. Blackbaud reported the incident to law enforcement and worked with forensic investigators to investigate. Following its investigation, Blackbaud notified its customers that an unknown actor may have accessed or acquired certain Blackbaud customer data. Blackbaud reported that data was exfiltrated by the unknown actor at some point before Blackbaud locked the unknown actor out of the environment on May 20, 2020. Upon learning of the Blackbaud incident, UWM Foundation immediately began to determine what, if any, sensitive UWM Foundation data was potentially involved. This investigation included working diligently to gather further information from Blackbaud to understand the scope of the incident. On or about August 6, 2020, UWM Foundation received further information from Blackbaud that allowed us to determine the information potentially affected may have contained personal information.

The information that could have been subject to unauthorized access includes name, address, and date of birth.

Notice to Washington Residents

On or about August 20, 2020, UWM Foundation provided written notice of this incident to all affected individuals, which includes one thousand three hundred and fifty-seven (1,357) Washington residents. Written notice is being provided in substantially the same form as the letter attached here as *Exhibit A*.

Other Steps Taken and To Be Taken

Upon discovering the event, UWM Foundation moved quickly to investigate and respond to the incident, assess the security of UWM Foundation systems, and notify potentially affected individuals. UWM Foundation is working to review our existing policies and procedures regarding our third-party vendors, and working to evaluate additional measures and safeguards to protect against this type of incident in the future. UWM Foundation is providing access to credit monitoring services for twelve (12) months through Experian, to individuals whose personal information was potentially affected by this incident, at no cost to these individuals.

Additionally, UWM Foundation is providing impacted individuals with guidance on how to better protect against identity theft and fraud, including advising individuals to report any suspected incidents of identity theft or fraud to their credit card company and/or bank. UWM Foundation is providing individuals with information on how to place a fraud alert and security freeze on one's credit file, the contact details for the national consumer reporting agencies, information on how to obtain a free credit report, a reminder to remain vigilant for incidents of fraud and identity theft by reviewing account statements and monitoring free credit reports, and encouragement to contact the Federal Trade Commission, their state Attorney General, and law enforcement to report attempted or actual identity theft and fraud. UWM Foundation is notifying other relevant state regulators.

Contact Information

Should you have any questions regarding this notification or other aspects of the data security event, please contact us at (267) 930-4842.

Very truly yours,



Vincent F. Regan of
MULLEN COUGHLIN LLC

