Vincent F. Regan
Office: (267) 930-4842
Fax: (267) 930-4771
Email: vregan@mullen.law

426 W. Lancaster Avenue, Suite 200
Devon, PA 19333

December 28, 2020

VIA E-MAIL

Office of the Attorney General
1125 Washington Street SE
PO Box 40100
Olympia, WA 98504-0100
E-mail: securitybreach@atg.wa.gov

Re: Notice of Data Event

Dear Sir or Madam:

We represent Pulmonary Hypertension Association, Inc. ("PHA") located at 8401 Colesville Road, Suite 200, Silver Spring, MD 20910, and are writing to notify your office of an incident that may affect the security of personal information relating to seven hundred twenty two (722) Washington residents. This notice may be supplemented with any new significant facts learned subsequent to its submission. By providing this notice, PHA does not waive any rights or defenses regarding the applicability of Washington law, the applicability of the Washington data event notification statute, or personal jurisdiction.

Nature of the Data Event

On July 16, 2020, PHA received notification from one of its third-party vendors, Blackbaud, Inc. ("Blackbaud"), of a cyber incident. Upon receiving notice of the cyber incident, PHA immediately commenced an investigation to better understand the nature and scope of the incident and any impact to its data. Blackbaud reported to PHA that, in May 2020, it experienced a ransomware incident that resulted in encryption of certain Blackbaud systems. Blackbaud reported the incident to law enforcement and worked with forensic investigators to determine the nature and scope of the incident. Following its investigation, Blackbaud notified its customers that an unknown actor may have accessed or acquired certain Blackbaud customer data. Blackbaud reported that the data was exfiltrated by the threat actor at some point before Blackbaud locked the threat actor out of the environment on May 20, 2020. Blackbaud advised PHA that no credit card information was

included in the impacted files, and that no bank account information, usernames, passwords or Social Security numbers were accessible to the unauthorized actor, as this information was encrypted within Blackbaud's system.

Upon learning of the Blackbaud incident, PHA immediately commenced an investigation to determine what, if any, sensitive PHA data was potentially involved. This investigation included working diligently to gather further information from Blackbaud to understand the scope of the incident. PHA's investigation determined that the involved Blackbaud systems contained the name and date of birth for certain individuals associated with PHA.

Blackbaud has assured PHA that it has resolved the issue that allowed the incident to happen. Although they cannot confirm that any individual's personal information was actually accessed, or viewed without permission, PHA is providing this notice out of an abundance of caution. PHA does not have any evidence of actual or attempted misuse of any individual's information as a result of this incident.

Notice to Washington Residents

On December 28, 2020 PHA provided written notice of this incident to all affected individuals, which includes seven hundred twenty two (722) Washington residents. The information for Washington residents that may have been impacted by this incident includes their name and date of birth. Written notice is being provided in substantially the same form as the letter attached here as ***Exhibit A***.

Other Steps Taken and To Be Taken

Upon discovering the event, PHA moved quickly to investigate and respond to the incident, assess the security of its systems, and notify potentially affected individuals. PHA is working to review its existing policies and procedures regarding its third-party vendors, and is working with Blackbaud to evaluate additional measures and safeguards to protect against this type of incident in the future.

Additionally, PHA is providing impacted individuals with guidance on how to better protect against identity theft and fraud, including advising individuals to report any suspected incidents of identity theft or fraud to their credit card company and/or bank. PHA is providing individuals with information on how to place a fraud alert and security freeze on one's credit file, information on protecting against tax fraud, the contact details for the national consumer reporting agencies, information on how to obtain a free credit report, a reminder to remain vigilant for incidents of fraud and identity theft by reviewing account statements and monitoring free credit reports, and encouragement to contact the Federal Trade Commission, their state Attorney General, and law enforcement to report attempted or actual identity theft and fraud.

Contact Information

Should you have any questions regarding this notification or other aspects of the data security event, please contact us at (267) 930-4842.

Very truly yours,

Vincent F. Regan of
MULLEN COUGHLIN LLC

VFR/kml

EXHIBIT A

Pulmonary Hypertension Association
Empowered by hope
Return Mail Processing
PO Box 589
Claysburg, PA 16625-0589

December 28, 2020

G0820-L01-0000001 T00017 P003 *********ALL FOR AADC 123
SAMPLE A SAMPLE - L01
APT ABC
123 ANY ST
ANYTOWN, US 12345-6789

Dear Sample A Sample:

Pulmonary Hypertension Association, Inc. ("PHA") writes to inform you of a recent incident that may affect the privacy of some of your information. On July 16, 2020, PHA received notification from one of its third-party vendors, Blackbaud, Inc. ("Blackbaud"), of a cyber incident. Blackbaud is a cloud computing provider that offers customer relationship management and financial services tools to organizations, including PHA. Upon receiving notice of the cyber incident, we immediately commenced an investigation to better understand the nature and scope of the incident and any impact on our data. This notice provides information about the Blackbaud incident, our response, and resources available to you to help protect your information from possible misuse, should you feel it necessary to do so.

Blackbaud reported that, in May 2020, it experienced a ransomware incident that resulted in encryption of certain Blackbaud systems. Blackbaud reported the incident to law enforcement and worked with forensic investigators to determine the nature and scope of the incident. Following its investigation, Blackbaud notified its customers that an unknown actor may have accessed or acquired certain Blackbaud customer data. Blackbaud reported that the data was exfiltrated by the threat actor at some point before Blackbaud locked the threat actor out of the environment on May 20, 2020. Blackbaud advised us that no credit card information was included in the impacted files, and that no bank account information, usernames, passwords or Social Security numbers were accessible to the unauthorized actor, as this information was encrypted within Blackbaud's system.

Upon learning of the Blackbaud incident, PHA immediately commenced an investigation to determine what, if any, sensitive PHA data was potentially involved. This investigation included working diligently to gather further information from Blackbaud to understand the scope of the incident.

Our investigation determined that the involved Blackbaud systems contained your name and date of birth. Please note that, to date, we have not received confirmation from Blackbaud that your specific information was accessed or acquired by the unknown actor.

Blackbaud has assured us that it has resolved the issue that allowed the incident to happen. Nevertheless, out of an abundance of caution, we want to make you aware of the incident.

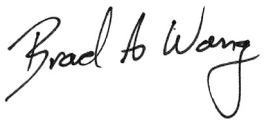
The confidentiality, privacy, and security of information in our care are among our highest priorities, and we take this incident very seriously. As part of our ongoing commitment to the security of information in our care, we are working to review our existing policies and procedures regarding our third-party vendors, and are working with Blackbaud to evaluate additional measures and safeguards to protect against this type of incident in the future. We will also be notifying state regulators, as required.

We encourage you to review the enclosed *Steps You Can Take to Help Protect Your Information*. There you will find general information on what you can do to help protect your personal information.

We understand that you may have questions about the Blackbaud incident that are not addressed in this letter. If you have additional questions, please call our dedicated assistance line at (888) 401-0548 between the hours of 6:00 a.m. and 8:00 p.m. PST, Monday thru Friday and 8:00 a.m. and 5:00 p.m. PST, Saturday/Sunday (excluding holidays). Be ready to provide engagement # B007800 for assistance. You may also write to PHA at 8401 Colesville Road, Suite 200, Silver Spring, MD 20910, Attn: Tess Esposito, VP Finance.

We sincerely regret any inconvenience or concern this incident has caused.

Sincerely,



Brad A. Wong
President & CEO

STEPS YOU CAN TAKE TO HELP PROTECT YOUR INFORMATION

Monitor Accounts

In general, we encourage you to remain vigilant against incidents of identity theft and fraud, to review your account statements, and to monitor your credit reports for suspicious activity. Under U.S. law you are entitled to one free credit report annually from each of the three major credit reporting bureaus. To order your free credit report, visit www.annualcreditreport.com or call, toll-free, 1-877-322-8228. You may also contact the three major credit bureaus directly to request a free copy of your credit report.

You have the right to place a "security freeze" on your credit report, which will prohibit a consumer reporting agency from releasing information in your credit report without your express authorization. The security freeze is designed to prevent credit, loans, and services from being approved in your name without your consent. However, you should be aware that using a security freeze to take control over who gets access to the personal and financial information in your credit report may delay, interfere with, or prohibit the timely approval of any subsequent request or application you make regarding a new loan, credit, mortgage, or any other account involving the extension of credit. Pursuant to federal law, you cannot be charged to place or lift a security freeze on your credit report. Should you wish to place a security freeze, please contact the major consumer reporting agencies listed below:

Experian
P.O. Box 9554
Allen, TX 75013
1-888-397-3742
www.experian.com/freeze/center.html

TransUnion
P.O. Box 160
Woodlyn, PA 19094
1-888-909-8872
www.transunion.com/credit-freeze

Equifax
P.O. Box 105788
Atlanta, GA 30348-5788
1-800-685-1111
www.equifax.com/personal/credit-report-services

In order to request a security freeze, you will need to provide the following information:

1. Your full name (including middle initial as well as Jr., Sr., II, III, etc.);
2. Social Security number;
3. Date of birth;
4. If you have moved in the past five (5) years, provide the addresses where you have lived over the prior five years;
5. Proof of current address, such as a current utility bill or telephone bill;
6. A legible photocopy of a government-issued identification card (state driver's license or ID card, military identification, etc.);
7. If you are a victim of identity theft, include a copy of either the police report, investigative report, or complaint to a law enforcement agency concerning identity theft.

As an alternative to a security freeze, you have the right to place an initial or extended "fraud alert" on your file at no cost. An initial fraud alert is a 1-year alert that is placed on a consumer's credit file. Upon seeing a fraud alert display on a consumer's credit file, a business is required to take steps to verify the consumer's identity before extending new credit. If you are a victim of identity theft, you are entitled to an extended fraud alert, which is a fraud alert lasting seven years. Should you wish to place a fraud alert, please contact any one of the agencies listed below:

Experian
P.O. Box 9554
Allen, TX 75013
1-888-397-3742
www.experian.com/fraud/center.html

TransUnion
P.O. Box 2000
Chester, PA 19016
1-800-680-7289
www.transunion.com/fraud-victim-resource/place-fraud-alert

Equifax
P.O. Box 105069
Atlanta, GA 30348
1-888-766-0008
www.equifax.com/personal/credit-report-services

Additional Information

You can further educate yourself regarding identity theft, fraud alerts, security freezes, and the steps you can take to protect yourself by contacting the consumer reporting agencies, the Federal Trade Commission, or your state Attorney General.

The Federal Trade Commission can be reached at: 600 Pennsylvania Avenue NW, Washington, DC 20580; www.identitytheft.gov; 1-877-ID-THEFT (1-877-438-4338); and TTY: 1-866-653-4261. The Federal Trade Commission also encourages those who discover that their information has been misused to file a complaint with them. You can obtain further information on how to file such a complaint by way of the contact information listed above. You have the right to file a police report if you ever experience identity theft or fraud. Please note that in order to file a report with law enforcement for identity theft, you will likely need to provide some proof that you have been a victim. Instances of known or suspected identity theft should also be reported to law enforcement and your state Attorney General.