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August 14, 2020

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VIA E-MAIL (SECURITYBREACH@ATG.WA.GOV)
AND FEDERAL EXPRESS

Attorney General Bob Ferguson
Office of the Attorney General
Consumer Protection Division
800 5th Avenue, Suite 2000
Seattle, Washington 98104

Re: Notification of a Data Security Incident

Dear Attorney General Ferguson:

We represent Denver Dumb Friends League (“DDFL”) in connection with a recent incident that may have impacted the personal information of 605 Washington residents, and we provide this notice on behalf of DDFL pursuant to Wash. Rev. Code § 19.255.010. This notice will be supplemented, if necessary, with any new, significant facts discovered subsequent to its submission. While DDFL is notifying you of this incident, DDFL does not waive any rights or defenses relating to the incident, this notice, or the applicability of Washington law on personal jurisdiction.

NATURE OF THE SECURITY BREACH OR UNAUTHORIZED USE OR ACCESS

DDFL contracts with the company Blackbaud, Inc. (“Blackbaud”) to store its donor information within Blackbaud’s self-hosted environment. On July 16, 2020, Blackbaud notified DDFL that Blackbaud was impacted by a ransomware event where certain data, including some of DDFL’s donors’ data, was exfiltrated out of Blackbaud’s systems between April 18, 2020, through May 7, 2020. DDFL has since worked diligently to identify the donors whose personal information was contained in the Blackbaud systems, which includes certain Washington residents’ names and dates of birth. While DDFL is not aware of any fraud or identity theft to any individual as a result of this incident and cannot confirm if any personal information was actually obtained by an unauthorized party, DDFL is notifying the potentially impacted Washington residents.

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NUMBER OF WASHINGTON RESIDENTS AFFECTED

The incident is believed to have impacted 605 Washington residents. DDFL is mailing a notification letter to impacted individuals today, August 14, 2020. Enclosed is a sample of the notice letters that are being sent to the potentially impacted residents via first-class United States mail.

STEPS TAKEN RELATING TO THE INCIDENT

Upon learning of the incident, DDFL conducted a comprehensive search for any personal information stored in the Blackbaud system. DDFL is formally notifying the potentially impacted Washington residents. DDFL is reviewing its relationship with Blackbaud and the technical controls in place for securing DDFL's data in the Blackbaud systems.

CONTACT INFORMATION

Please contact me if you have any questions or if I can provide you with any further information concerning this matter.

Very truly yours,

A handwritten signature in cursive script that reads "Bruce A. Radke".

Bruce A. Radke

Enclosure

August 13, 2020

«CnAdrSal_Addressee»
«CnAdrPrf_Addrline1»
«CnAdrPrf_City», «CnAdrPrf_State» «CnAdrPrf_ZIP»

Dear «CnAdrSal_Salutation»:

We are writing to advise you of a recent data security incident involving a company called Blackbaud, Inc. ("Blackbaud"). Denver Dumb Friends League contracts with Blackbaud to store information about our donors, including donors' dates of birth and other demographic information, within Blackbaud's self-hosted environment.

On July 16, 2020, Blackbaud notified us, as well as hundreds of other organizations that use its products, that it was impacted by a ransomware event. According to Blackbaud, in May 2020, ransomware was deployed within Blackbaud's environment and some of its data was exfiltrated out of its systems. Blackbaud encrypts most of the data it stores, but some of the less sensitive fields are left unencrypted. As a result, the person who gained access to Blackbaud's network could have accessed to your name and date of birth. The incident did not impact Social Security numbers, payment card data or financial account information.

Upon learning of the incident, we reviewed our internal records to identify who may have been affected. We also worked with Blackbaud to obtain additional information about the nature of the event to determine the risk to your personal information. We determined that some of your personal information may have been affected by the incident. **We are not aware of any instances of fraud or identity theft arising out of the incident, and Blackbaud has assured us that any sensitive information that could lead to a risk of identity theft was encrypted and therefore inaccessible to the bad actor.** Nonetheless, out of an abundance of caution, we wanted to provide you notice of the incident.

Although we feel the incident does not create a danger of identity theft or fraud, we want to make sure you can get more information about these issues. The FTC is a good resource and can be reached at www.ftc.gov/idtheft or by calling 1-877-ID-THEFT (1-877-438-4338). You may also mail them at Federal Trade Commission, 600 Pennsylvania Avenue, NW, Washington, DC 20580. You can also contact the national credit reporting agencies at:

Equifax	Experian	TransUnion
1-866-349-5191	1-888-397-3742	1-800-888-4213
http://www.equifax.com	http://www.experian.com	http://www.transunion.com
P.O. Box 740241	P.O. Box 2002	P.O. Box 2000
Atlanta, GA 30374	Allen, TX 75013	Chester, PA 19016

We value the trust you place in us and take our responsibility to safeguard your personal information seriously. We apologize for any inconvenience or concern this incident might cause. We are committed to taking steps to help prevent this from happening again, including reviewing our relationship with Blackbaud and the technical controls they have in place for securing our data. For further assistance, please email BlackbaudNotice@ddf.org, or call **720-221-2805** from 9am to 7pm Mountain Time, Monday – Friday.

Sincerely,



Marshall Jeffress, Vice President of Finance and Administration