



MULLEN
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July 31, 2020

Office of the Attorney General
1125 Washington Street SE
PO Box 40100
Olympia, WA 98504-0100
E-mail: securitybreach@atg.wa.gov

Re: Notice of Data Event

Dear Sir or Madam:

We represent Auburn University (“Auburn”) located at 182 S. College Street, Auburn University, AL 36449, and are writing to notify your office of an incident that may affect the security of some personal information relating to one thousand two hundred ninety-four (1,294) Washington residents. The investigation into this matter is ongoing, and this notice will be supplemented with any new significant facts learned subsequent to its submission. By providing this notice, Auburn does not waive any rights or defenses regarding the applicability of Washington law, the applicability of the Washington data event notification statute, or personal jurisdiction.

Nature of the Data Event

Auburn was notified on July 16, 2020 of a data security event experienced by its third-party vendor, Blackbaud. Blackbaud reported an attempted ransomware event in May 2020 that included unauthorized acquisition of certain customer data, including limited data maintained on behalf of Auburn. Blackbaud further reported that its systems were subject to unauthorized access between February 2020 and May 2020. Blackbaud is a cloud-computing company that provides donor record-keeping services to the Auburn University Foundation, as well as other foundations, health care organizations, and educational institutions within the non-profit sector.

The personal information that could have been subject to unauthorized access includes name and date of birth. This event did not impact Social Security numbers as these are not stored by Auburn in the impacted system.

Notice to Washington Residents

On or about July 31, 2020, Auburn provided written notice of this incident to all affected individuals, which includes one thousand two hundred ninety-four (1,294) Washington residents. Written notice is being provided in substantially the same form as the letter attached here as ***Exhibit A***.

Other Steps Taken and To Be Taken

Upon discovering the event, Auburn moved quickly to investigate and respond to the incident, assess the security of Auburn systems, and notify potentially affected individuals. As part of this investigation, Auburn has followed up with Blackbaud to try to learn more about the event, Blackbaud's response and other new security measures that Blackbaud may be putting in place in response to this incident. Auburn also set up a website to assist with answering questions impacted individuals may have.

Contact Information

Should you have any questions regarding this notification or other aspects of the data security event, please contact us at (267) 930-4786.

Very truly yours,

A handwritten signature in blue ink that reads "Ryan Loughlin". The signature is cursive and includes a small flourish at the end.

Ryan C. Loughlin of
MULLEN COUGHLIN LLC

RCL:mfl

Exhibit A



AUBURN UNIVERSITY
FOUNDATION

FIRSTNAME LASTNAME
XXXX STREET NAME
CITY, STATE ZIPCODE

July 24, 2020

Dear NAME:

I am writing to inform you that on July 16, 2020, we were notified of a data security incident in which our third-party vendor, Blackbaud, suffered a ransomware attack in May 2020. This incident may have resulted in unauthorized access to certain information maintained by Blackbaud between February 7, 2020 and May 20, 2020. Blackbaud is a cloud-computing company that provides donor record-keeping services to the Auburn University Foundation, as well as other foundations, health care organizations, and educational institutions within the non-profit sector.

In its notification, Blackbaud indicated that certain financial-giving records were included among the data potentially impacted by the recent incident. Such records could include donors' names, physical addresses, phone numbers, birthdates, and donor profile information, such as donors' real estate asset holdings, or giving history. **According to Blackbaud, sensitive personal information, such as Social Security numbers and credit card data, was not impacted as a result of the Blackbaud incident.** Moreover, Social Security numbers are not stored by the Auburn University Foundation in this system.

Thank you for your support of Auburn University. Please visit AuburnGiving.org/Blackbaud for further information, FAQs, and updates on this incident. You can also contact the major credit bureaus should you have questions about obtaining free credit reports, fraud alerts or security freezes:

Experian
P.O. Box 2002
Allen, TX 75013
1-888-397-3742
www.experian.com

Equifax
P.O. Box 105069
Atlanta, GA 30348
1-888-766-0008
www.equifax.com

TransUnion
P.O. Box 2000
Chester, PA 19016
1-800-680-7289
www.transunion.com

Please feel free to email aufinfo@auburn.edu or call **(334) 844-9898** if you would like an Auburn representative to contact you.

Sincerely,

Christopher B. Roberts

Interim President, Auburn University Foundation

Interim Vice President, Office of Development

Dean, Samuel Ginn College of Engineering