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September 15, 2020

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VIA E-MAIL (SECURITYBREACH@ATG.WA.GOV)

Attorney General Bob Ferguson
Office of the Attorney General
Consumer Protection Division
800 5th Avenue, Suite 2000
Seattle, Washington 98104

Re: Notification of a Data Security Incident

Dear Attorney General Ferguson:

We represent the American Medical Association Foundation (“AMAF”) in connection with a recent vendor data incident that may have impacted the personal information of 1,369 Washington residents, and we provide this notice on behalf of the AMAF pursuant to Wash. Rev. Code § 19.255.010. This notice will be supplemented, if necessary, with any new, significant facts discovered subsequent to its submission. While the AMAF is notifying you of this incident, it does not waive any rights or defenses relating to the incident, this notice, or the applicability of Washington law on personal jurisdiction.

NATURE OF THE SECURITY BREACH OR UNAUTHORIZED USE OR ACCESS

The AMAF contracts with the company Blackbaud, Inc. (“Blackbaud”) to store its donor information within Blackbaud’s self-hosted environment. Blackbaud notified the AMAF that Blackbaud was impacted by a ransomware event in which certain data, including some of the AMAF’s donor data, was exfiltrated out of Blackbaud’s systems between April 18, 2020 and May 17, 2020. The AMAF has since worked diligently to identify the donors whose personal information was contained in the Blackbaud systems. It has determined that such information includes certain Washington residents’ names and dates of birth. While the AMAF is not aware of any fraud or identity theft to any individual as a result of this incident, the AMAF is notifying the potentially impacted Washington residents.

NUMBER OF WASHINGTON RESIDENTS AFFECTED

The AMAF is providing notice to 1,369 Washington residents whose information was within the Blackbaud database. The AMAF is in the process of mailing a notification letter to impacted

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individuals. Enclosed is a sample of the notice letter that is being sent to the potentially impacted residents via first-class United States mail.

STEPS TAKEN RELATING TO THE INCIDENT

Upon learning of the incident, the AMAF sought to obtain more information about the incident and it conducted a comprehensive search for any personal information stored in the Blackbaud system. As noted above, the AMAF is formally notifying potentially impacted Washington residents. It is also reviewing its relationship with Blackbaud and the technical controls in place for securing data in Blackbaud's systems.

CONTACT INFORMATION

Please contact me if you have any questions or if I can provide you with any further information concerning this matter.

Very truly yours,

A handwritten signature in black ink, appearing to read "Michael J. Waters".

Michael J. Waters

Enclosure

