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September 15, 2020

Michael J. Waters 312-463-6212 mwaters@polsinelli.com

VIA E-MAIL (SECURITYBREACH@ATG.WA.GOV)

Attorney General Bob Ferguson Office of the Attorney General Consumer Protection Division 800 5th Avenue, Suite 2000 Seattle, Washington 98104

Re: Notification of a Data Security Incident

Dear Attorney General Ferguson:

We represent the American Medical Association Foundation ("AMAF") in connection with a recent vendor data incident that may have impacted the personal information of 1,369 Washington residents, and we provide this notice on behalf of the AMAF pursuant to Wash. Rev. Code § 19.255.010. This notice will be supplemented, if necessary, with any new, significant facts discovered subsequent to its submission. While the AMAF is notifying you of this incident, it does not waive any rights or defenses relating to the incident, this notice, or the applicability of Washington law on personal jurisdiction.

NATURE OF THE SECURITY BREACH OR UNAUTHORIZED USE OR ACCESS

The AMAF contracts with the company Blackbaud, Inc. ("Blackbaud") to store its donor information within Blackbaud's self-hosted environment. Blackbaud notified the AMAF that Blackbaud was impacted by a ransomware event in which certain data, including some of the AMAF's donor data, was exfiltrated out of Blackbaud's systems between April 18, 2020 and May 17, 2020. The AMAF has since worked diligently to identify the donors whose personal information was contained in the Blackbaud systems. It has determined that such information includes certain Washington residents' names and dates of birth. While the AMAF is not aware of any fraud or identity theft to any individual as a result of this incident, the AMAF is notifying the potentially impacted Washington residents.

NUMBER OF WASHINGTON RESIDENTS AFFECTED

The AMAF is providing notice to 1,369 Washington residents whose information was within the Blackbaud database. The AMAF is in the process of mailing a notification letter to impacted



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individuals. Enclosed is a sample of the notice letter that is being sent to the potentially impacted residents via first-class United States mail.

STEPS TAKEN RELATING TO THE INCIDENT

Upon learning of the incident, the AMAF sought to obtain more information about the incident and it conducted a comprehensive search for any personal information stored in the Blackbaud system. As noted above, the AMAF is formally notifying potentially impacted Washington residents. It is also reviewing its relationship with Blackbaud and the technical controls in place for securing data in Blackbaud's systems.

CONTACT INFORMATION

Please contact me if you have any questions or if I can provide you with any further information concerning this matter.

Very truly yours,

Michael J. Waters

Enclosure



AMA Plaza | 330 N. Wabash Avenue | Suite 39300 | Chicago, IL 60611-5885

September ___, 2020

John Q. Sample 12345 ABC Rd City, State 12345-5678

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Dear << Salutation>>,

We are writing to advise you of a recent data security incident involving a company called Blackbaud, Inc. ("Blackbaud"). The American Medical Association Foundation contracts with Blackbaud to store our existing and potential donor information within a database hosted by Blackbaud.

On July 16, 2020, Blackbaud notified us, as well as hundreds of other organizations that use its products, that it was impacted by a ransomware event. According to Blackbaud, in May 2020, ransomware was deployed within Blackbaud's environment and some of its data was exfiltrated out of its systems. Blackbaud encrypts most of the data it stores, but some of the less sensitive fields are left unencrypted. As a result, the person who gained access to Blackbaud's network could have accessed your name, contact information and date of birth. According to Blackbaud, the ransomware actor was not able to access encrypted sensitive identifiable information, such as Social Security numbers, payment card data or financial account information.

Upon learning of the incident, we reviewed our internal records to identify who may have been affected. We also sought to obtain additional information from Blackbaud about the event. We ultimately learned that some of your personal information may have been affected by the incident; however, we are not aware of any instances of fraud or identity theft arising out of the incident, and Blackbaud has assured us that any sensitive information that could lead to a risk of identity theft was encrypted and therefore inaccessible to the bad actor.

Although we feel the incident does not create a danger of identity theft or fraud, we want to make sure you can get more information about these issues. The FTC is a good resource and can be reached at www.ftc.gov/idtheft or by calling 1-877-ID-THEFT (1-877-438-4338). You may also mail them at Federal Trade Commission, 600 Pennsylvania Avenue, NW, Washington, DC 20580. You can also contact the national credit reporting agencies at:

Equifax 1-866-349-5191 www.equifax.com P.O. Box 740241 Atlanta, GA 30374 Experian 1-888-397-3742 www.experian.com P.O. Box 2002 Allen, TX 75013 TransUnion 1-800-888-4213 www.transunion.com P.O. Box 2000 Chester, PA 19016

We highly value the trust you place in us and take our responsibility to safeguard your personal information seriously. The American Medical Association Foundation takes the protection of sensitive personal information seriously and continues to do what it must to comply with statutory requirements concerning data security and privacy. We apologize for any inconvenience or concern this incident might cause. We are committed to taking steps to help prevent this from happening again, including reviewing our relationship with Blackbaud and the technical controls it has in place for securing our data. For further assistance, please call me at 312-464-2593 between 9am and 5pm, Monday – Friday.

Sincerely,

R. Barkley Payne Executive Director AMA Foundation

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