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January 13, 2021

VIA E-MAIL

Office of the Attorney General
Bob Ferguson
1125 Washington Street SE
PO Box 40100
Olympia, WA 98504-0100
E-mail: SecurityBreach@atg.wa.gov

Re: Notice of Data Event

Dear Attorney General Ferguson:

We represent North Park University, located at 3225 West Foster Avenue, Chicago, IL 60625-4895 and are writing on behalf of North Park University to notify your office of an incident that may affect the security of personal information relating to approximately one thousand, two hundred thirty-nine (1,239) Washington residents. This notice will be supplemented in the event any new significant facts are learned following the submission of this notice. By providing this notice, North Park University does not waive any rights or defenses regarding the applicability of Washington law, the applicability of the Washington data event notification statute, or personal jurisdiction.

Nature of the Data Event

On July 16, 2020, North Park University received notification from one of its third-party vendors, Blackbaud, Inc. (“Blackbaud”), of a cyber incident. Blackbaud reported that it experienced a ransomware incident in May 2020 that resulted in encryption of certain Blackbaud systems. Blackbaud reported the incident to law enforcement and worked with forensic investigators to determine the nature and scope of the incident. Following its investigation, Blackbaud notified its customers that an unknown actor may have accessed or acquired certain Blackbaud customer data. Blackbaud reported that data may have been accessed or exfiltrated by the threat actor at some point before Blackbaud locked the threat actor out of the environment on May 20, 2020. Upon learning of the Blackbaud incident, North Park University immediately commenced an investigation to determine what, if any, sensitive North Park University data was

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potentially involved. This investigation included working diligently to gather further information from Blackbaud to understand the scope of the incident, as well as undertaking internal efforts to assess what North Park University data may have been present in the Blackbaud system. On October 6, 2020, North Park University determined that Personal Information as defined by Wash. Rev. Code § 19.255.005(2)(a) that may have been subject to unauthorized access. The Personal Information at issue in this matter was limited to a residents' name and date of birth.

Notice to Washington Residents

On January 13 2021, North Park University provided written notice of this incident to the individuals potentially involved, which included approximately one thousand, two hundred thirty-nine (1,239) Washington residents. Written notice is being provided in substantially the same form as the letter attached here as *Exhibit A*.

Other Steps Taken and To Be Taken

Upon learning of this incident, North Park University immediately commenced an investigation. As part of its ongoing commitment to the security of information in its care, North Park University is working to review its existing policies and procedures regarding its third-party vendors, and is working with Blackbaud to evaluate additional measures and safeguards to protect against this type of incident in the future.

Upon discovering the event, North Park University moved quickly to investigate and respond to the incident, including working with Blackbaud to learn more about the incident and to determine what North Park University data may be involved. North Park University then worked diligently to identify and notify those individual whose information may have been involved. North Park University is encouraging involved individuals to remain vigilant against incidents of identity theft and fraud, to review their account statements, and to monitor their credit reports for suspicious activity. Additionally, North Park University is providing potentially impacted individuals with the contact details for the national consumer reporting agencies.

Contact Information

Should you have any questions regarding this notification or other aspects of the data security event, please contact us at (267) 930-4788.

Very truly yours,



Paul T. McGurkin, Jr. of
MULLEN COUGHLIN LLC

PTM:gec
Enclosure

EXHIBIT A



Return Mail Processing
PO Box 589
Claysburg, PA 16625-0589

January 13, 2021

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SAMPLE A SAMPLE
APT ABC
123 ANY ST
ANYTOWN, US 12345-6789



Dear Sample A Sample:

We write to inform you of a recent incident that may affect the privacy of some of your information. On Thursday, July 16, 2020, we received notification from one of our third-party vendors, Blackbaud, Inc. (“Blackbaud”), of a cyber incident. Blackbaud is a cloud computing provider that offers customer relationship management and financial services tools to organizations, including North Park University. Upon receiving notice of the cyber incident, we immediately commenced an investigation to better understand the nature and scope of the incident and any impact on North Park University data. This notice provides information about the Blackbaud incident and our response.

Blackbaud informed us that, in May 2020, it experienced a ransomware incident that resulted in encryption of certain Blackbaud systems. **Social Security numbers, driver’s license numbers, financial account information, payment card information, or similar high-risk data was not impacted for North Park University community members.** Please note that, to date, we have not received confirmation from Blackbaud that your specific information was accessed or acquired by the unknown actor. Blackbaud reported the incident to law enforcement and worked with forensic investigators to determine the nature and scope of the incident. Following its investigation, Blackbaud notified its customers that an unknown actor may have accessed or acquired certain Blackbaud customer data at some point before Blackbaud locked the threat actor out of its environment on May 20, 2020.

Upon learning of the Blackbaud incident, we immediately commenced an investigation to determine what, if any, sensitive North Park University data was potentially involved. This investigation included working diligently to gather further information from Blackbaud to understand the scope of the incident. Our investigation determined that the involved Blackbaud system, a database of donor information, may have contained your name, contact information, date of birth, and giving information.

The confidentiality, privacy, and security of information in our care are among our highest priorities, and we take this incident very seriously. We have been carefully pursuing all of the information as it has been communicated over the past few months; our investigation has been ongoing, including necessary discussions with third party consultants as an important part of this process. As part of our ongoing commitment to the security of information in our care, we are working to review our existing policies and procedures regarding our third-party vendors, and are working with Blackbaud to evaluate additional measures and safeguards to protect against this type of incident in the future.

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As an added precaution, we encourage you to remain vigilant against incidents of identity theft and fraud, to review your account statements, and to monitor your credit reports for suspicious activity. Below you will find contact information for the three nationwide consumer reporting agencies.

Experian

P.O. Box 9554
Allen, TX 75013
1-888-397-3742

www.experian.com/freeze/center.html

TransUnion

P.O. Box 160
Woodlyn, PA 19094
1-888-909-8872

www.transunion.com/credit-freeze

Equifax

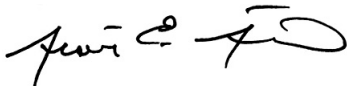
P.O. Box 105788
Atlanta, GA 30348-5788
1-800-685-1111

www.equifax.com/personal/credit-report-services

We understand that you may have questions about the Blackbaud incident that are not addressed in this letter. If you have additional questions, please call our dedicated assistance line at (773) 244-5790 between the hours of 8:30 am to 5:00 pm CST. You can also write to North Park University at: North Park University, 3225 W. Foster Ave., Office of Advancement - Box 6, Chicago, IL 60625.

We regret any inconvenience or concern this incident may cause.

Sincerely,



Scott Stenmark
VP Finance & Administration / Chief Financial Officer
North Park University