

Paul T. McGurkin, Jr. Office: (267) 930-4788 Fax: (267) 930-4771

Email: pmcgurkin@mullen.law

426 W. Lancaster Avenue, Suite 200 Devon, PA 19333

June 30, 2025

### VIA E-MAIL

Washington State Office of the Attorney General 1125 Washington Street SE PO Box 40100 Olympia, WA 98504-0100

E-mail: securitybreach@atg.wa.gov

Re: Final Supplemental Notice of Data Event

To Whom It May Concern:

We continue to represent Kelly & Associates Insurance Group, Inc. ("Kelly Benefits") located at 1 Kelly Way, Sparks, Maryland 21152, and write to supplement our April 21, May 2, and May 30, 2025, notices to your office. By providing this notice, Kelly Benefits does not waive any rights or defenses regarding the applicability of Washington law, the applicability of the Washington data event notification statute, or personal jurisdiction.

On June 30, 2025, Kelly Benefits mailed notice to an additional two hundred forty (240) Washington residents on behalf of itself and the entities listed in *Exhibit A*. The information that could have been subject to unauthorized access for the additional Washington residents includes name, Social Security number, financial account information, health insurance information, and date of birth. As such, a total of five thousand six hundred forty (5,640) Washington residents have now been notified of this event. Written notice is being provided in substantially the same form as the letter attached here as *Exhibit B*. Kelly Benefits published notice of the event to its website on April 9, 2025, which can be found at <a href="https://kellybenefits.com/">https://kellybenefits.com/</a>.

Kelly Benefits is providing access to credit monitoring services through IDX, to individuals whose Social Security number was potentially affected by this incident, at no cost to these individuals. Additionally, Kelly Benefits is providing impacted individuals with guidance on how to better protect against identity theft and fraud. Kelly Benefits is providing individuals with information on how to place a fraud alert and security freeze on one's credit file, the contact details for the national consumer reporting agencies, information on how to obtain a free credit report, a reminder to remain vigilant for incidents of fraud and identity theft by reviewing account statements and

Washington State Office of the Attorney General June 30, 2025 Page 2

monitoring free credit reports, and encouragement to contact the Federal Trade Commission, their state Attorney General, and law enforcement to report attempted or actual identity theft and fraud.

Kelly Benefits is providing written notice of this incident to relevant state and federal regulators, as necessary, and to the three (3) major credit reporting agencies, Equifax, Experian, and TransUnion.

## **Contact Information**

Should you have any questions regarding this notification or other aspects of the data security event, please contact us at (267) 930-4788.

Very truly yours,

Paul T. McGurkin, Jr. of MULLEN COUGHLIN LLC

PTM/jh2 Enclosure

# **EXHIBIT A**

<b>Entity Name</b>	Number of Impacted WA Residents
Axle Informatics, LLC	3
Enterprise Community Partners	19
Smartlink	40
Tessco Technologies, INC	1
ThomsonGas, LLC	86
VSP Vision Care	36

# EXHIBIT B



P.O. Box 1907 Suwanee, GA 30024

<<Name 1>> <<Name 2>> <<Address 1>> <<Address 2>> <<City>>, <<State>> <<Zip>>>

Enrollment Code: << XXXXXXXXX>>>

To Enroll, Scan the QR Code Below:

SCAN ME

Or Visit:

https://app.idx.us/account-creation/protect

June 30, 2025

#### <<NOTICE OF SECURITY INCIDENT/DATA BREACH>>

Dear << Name 1>> << Name 2>>:

Kelly & Associates Insurance Group, Inc. ("Kelly Benefits") which provides benefit enrollment services to its customers, including <<data owner 1>> writes to inform you of a recent incident that may impact some of your information. We are providing you with an overview of the incident, our response, and resources to help further protect your information, should you feel it necessary to do so.

What Happened? Kelly Benefits recently learned of suspicious activity within our environment. We immediately launched an investigation, with the assistance of third-party forensic specialists, to determine the nature and scope of the activity. Our investigation determined our environment was subject to unauthorized access between December 12, 2024 and December 17, 2024 and certain files were copied and taken. We then began a time-intensive and detailed review of all files affected by this event to determine what information was present in the impacted files and to whom it related. You are receiving this letter because, on March 3, 2025 we completed this review and determined that your information was present in one or more of the impacted files. After completing this review, we provided notice to <<data owner 2>> and offered to provide you with notice.

What Information Was Involved? Kelly Benefits determined that the following information related to you was present on the impacted files: your name and <<data elements>>.

What We Are Doing. We take the security of information in our care and our systems very seriously. Upon discovery, we immediately commenced an investigation to confirm the nature and scope of the incident. In addition, we reported this matter to the Federal Bureau of Investigation. As is our typical practice, we will continue to review our already robust security policies, procedures, and tools as part of our ongoing commitment to information security.

Kelly Benefits is providing you with access to <<durant only months of credit monitoring and identity protection services through IDX at no cost to you. A description of services and instructions on how to enroll can be found within the enclosed *Steps You Can Take to Further Protect Your Information*. Please note that you must complete the enrollment process for yourself, as we are not permitted to enroll you in these services on your behalf.

What You Can Do. We encourage you to remain vigilant against incidents of identity theft and fraud by reviewing your account statements and monitoring your free credit reports for suspicious activity and to detect errors. Please also review the enclosed *Steps You Can Take to Further Protect Your Information*, which includes additional information on what you can do to protect your information against misuse, should you feel it necessary to do so.

**For More Information.** Kelly Benefits understands you may have questions about this event not addressed in the letter. To ensure your questions are answered in a timely manner, please call 1-877-653-5018, Monday through Friday, from 9:00 a.m. to 9:00 p.m. Eastern Time. You may also write to Kelly Benefits at the following address: Attn: Joseph Cunningham, Esq., 1 Kelly Way, Sparks, MD 21152.

Sincerely,

Joseph D. Cunningham, Esq. Director of Corporate Compliance

Kelly Benefits

#### STEPS YOU CAN TAKE TO FURTHER PROTECT YOUR INFORMATION

## **Enroll in Credit and Identity Monitoring**

- **1. Website and Enrollment.** Scan the QR image or go to <a href="https://app.idx.us/account-creation/protect">https://app.idx.us/account-creation/protect</a> and follow the instructions for enrollment using your Enrollment Code provided at the top of the letter. Please note the deadline to enroll is September 30, 2025.
- **2. Activate the credit monitoring** provided as part of your IDX identity protection membership. The monitoring included in the membership must be activated to be effective. Note: You must have established credit and access to a computer and the internet to use this service. If you need assistance, IDX will be able to assist you.
- **3. Telephone.** Contact IDX at 1-877-653-5018 to gain additional information about this event and speak with knowledgeable representatives about the appropriate steps to take to protect your credit identity.

### **Monitor Your Accounts**

Under U.S. law, a consumer is entitled to one free credit report annually from each of the three major credit reporting bureaus, Equifax, Experian, and TransUnion. To order a free credit report, visit <a href="www.annualcreditreport.com">www.annualcreditreport.com</a> or call, toll-free, 1-877-322-8228. Consumers may also directly contact the three major credit reporting bureaus listed below to request a free copy of their credit report.

Consumers have the right to place an initial or extended "fraud alert" on a credit file at no cost. An initial fraud alert is a 1-year alert that is placed on a consumer's credit file. Upon seeing a fraud alert display on a consumer's credit file, a business is required to take steps to verify the consumer's identity before extending new credit. If consumers are the victim of identity theft, they are entitled to an extended fraud alert, which is a fraud alert lasting seven (7) years. Should consumers wish to place a fraud alert, please contact any of the three major credit reporting bureaus listed below.

As an alternative to a fraud alert, consumers have the right to place a "credit freeze" on a credit report, which will prohibit a credit bureau from releasing information in the credit report without the consumer's express authorization. The credit freeze is designed to prevent credit, loans, and services from being approved in a consumer's name without consent. However, consumers should be aware that using a credit freeze to take control over who gets access to the personal and financial information in their credit report may delay, interfere with, or prohibit the timely approval of any subsequent request or application they make regarding a new loan, credit, mortgage, or any other account involving the extension of credit. Pursuant to federal law, consumers cannot be charged to place or lift a credit freeze on their credit report. To request a credit freeze, individuals may need to provide some or all of the following information:

- 1. Full name (including middle initial as well as Jr., Sr., II, III, etc.);
- 2. Social Security number;
- 3. Date of birth;
- 4. Addresses for the prior two (2) to five (5) years;
- 5. Proof of current address, such as a current utility bill or telephone bill;
- 6. A legible photocopy of a government-issued identification card (state driver's license or ID card, etc.); and
- 7. A copy of either the police report, investigative report, or complaint to a law enforcement agency concerning identity theft if they are a victim of identity theft.

Should consumers wish to place a credit freeze or fraud alert, please contact the three major credit reporting bureaus listed below.

Equifax	Experian	TransUnion
https://www.equifax.com/personal/credit-		https://www.transunion.com/credit-
report-services/	https://www.experian.com/help/	<u>help</u>
1-888-298-0045	1-888-397-3742	1-833-799-5355
Equifax Fraud Alert,	Experian Fraud Alert,	TransUnion Fraud Alert,
P.O. Box 105069 Atlanta, GA 30348	P.O. Box 9554, Allen, TX 75013	P.O. Box 2000, Chester, PA 19016
Equifax Credit Freeze,	Experian Credit Freeze,	TransUnion Credit Freeze,
P.O. Box 105788 Atlanta, GA 30348	P.O. Box 9554, Allen, TX 75013	P.O. Box 160, Woodlyn, PA 19094

### **Additional Information**

Consumers may further educate themselves regarding identity theft, fraud alerts, credit freezes, and the steps they can take to protect your personal information by contacting the consumer reporting bureaus, the Federal Trade Commission, or their state Attorney General. The Federal Trade Commission may be reached at: 600 Pennsylvania Avenue NW, Washington, DC 20580; <a href="www.identitytheft.gov">www.identitytheft.gov</a>; 1-877-ID-THEFT (1-877-438-4338); and TTY: 1-866-653-4261. The Federal Trade Commission also encourages those who discover that their information has been misused to file a complaint with them. Consumers can obtain further information on how to file such a complaint by way of the contact information listed above. Consumers have the right to file a police report if they ever experience identity theft or fraud. Please note that in order to file a report with law enforcement for identity theft, consumers will likely need to provide some proof that they have been a victim. Instances of known or suspected identity theft should also be reported to law enforcement and the relevant state Attorney General. This notice has not been delayed by law enforcement.

For District of Columbia residents, the District of Columbia Attorney General may be contacted at: 400 6th Street, NW, Washington, DC 20001; 1-202-442-9828; and oag.dc.gov.

For Maryland residents, the Maryland Attorney General may be contacted at: 200 St. Paul Place, 16th Floor, Baltimore, MD 21202; 1-410-576-6300 or 1-888-743-0023; and <a href="https://www.marylandattorneygeneral.gov/">https://www.marylandattorneygeneral.gov/</a>.

For New Mexico residents, consumers have rights pursuant to the Fair Credit Reporting Act, such as the right to be told if information in their credit file has been used against them, the right to know what is in their credit file, the right to ask for their credit score, and the right to dispute incomplete or inaccurate information. Further, pursuant to the Fair Credit Reporting Act, the consumer reporting bureaus must correct or delete inaccurate, incomplete, or unverifiable information; consumer reporting agencies may not report outdated negative information; access to consumers' files is limited; consumers must give consent for credit reports to be provided to employers; consumers may limit "prescreened" offers of credit and insurance based on information in their credit report; and consumers may seek damages from violators. Consumers may have additional rights under the Fair Credit Reporting Act not summarized here. Identity theft victims and active-duty military personnel have specific additional rights pursuant to the Fair Credit Reporting Act. We encourage consumers to review their rights pursuant to the Fair Credit Reporting Act by visiting <a href="https://www.consumerfinance.gov/f/201504\_cfpb\_summary\_your-rights-under-fcra.pdf">www.consumerfinance.gov/f/201504\_cfpb\_summary\_your-rights-under-fcra.pdf</a>, or by writing Consumer Response Center, Room 130-A, Federal Trade Commission, 600 Pennsylvania Avenue NW, Washington, DC 20580.

For New York residents, the New York Attorney General may be contacted at: Office of the Attorney General, The Capitol, Albany, NY 12224; 1-800-771-7755; and https://ag.ny.gov.

For North Carolina residents, the North Carolina Attorney General may be contacted at: 9001 Mail Service Center, Raleigh, NC 27699; 1-877-566-7226 or 1-919-716-6000; and <a href="https://www.ncdoj.gov">www.ncdoj.gov</a>.

For Rhode Island residents, the Rhode Island Attorney General may be reached at: 150 South Main Street, Providence, RI 02903; 1-401-274-4400; and <a href="www.riag.ri.gov">www.riag.ri.gov</a>. Under Rhode Island law, individuals have the right to obtain any police report filed in regard to this event. There are approximately 14 Rhode Island residents that may be impacted by this event.



Paul T. McGurkin, Jr. 426 W. Lancaster Avenue, Suite 200 Office: (267) 930-4788 Devon, PA 19333

Fax: (267) 930-4771

Email: pmcgurkin@mullen.law

May 30, 2025

### VIA E-MAIL

Washington State Office of the Attorney General 1125 Washington Street SE PO Box 40100 Olympia, WA 98504-0100

E-mail: securitybreach@atg.wa.gov

**Re:** Supplemental Notice of Data Event

To Whom It May Concern:

We continue to represent Kelly & Associates Insurance Group, Inc. ("Kelly Benefits") located at 1 Kelly Way, Sparks, Maryland 21152, and write to supplement our April 21, and May 2, 2025 notices to your office. This notice may be further supplemented if significant new facts are learned subsequent to its submission. By providing this notice, Kelly Benefits does not waive any rights or defenses regarding the applicability of Washington law, the applicability of the Washington data event notification statute, or personal jurisdiction.

On May 30, 2025, Kelly Benefits mailed notice to an additional three hundred twenty (320) Washington residents on behalf of itself and the entities listed in *Exhibit A*. The information that could have been subject to unauthorized access for the additional Washington residents includes name, Social Security number, health insurance information, medical information, and date of birth. As such, a total of five thousand four hundred (5,400) Washington residents have now been notified of this event. Written notice is being provided in substantially the same form as the letter attached here as *Exhibit B*. Kelly Benefits published notice of the event to its website on April 9, 2025, which can be found at https://kellybenefits.com/.

Kelly Benefits is providing access to credit monitoring services through IDX, to individuals whose Social Security number was potentially affected by this incident, at no cost to these individuals. Additionally, Kelly Benefits is providing impacted individuals with guidance on how to better protect against identity theft and fraud. Kelly Benefits is providing individuals with information on how to place a fraud alert and security freeze on one's credit file, the contact details for the national consumer reporting agencies, information on how to obtain a free credit report, a reminder

Washington State Office of the Attorney General May 30, 2025 Page 2

to remain vigilant for incidents of fraud and identity theft by reviewing account statements and monitoring free credit reports, and encouragement to contact the Federal Trade Commission, their state Attorney General, and law enforcement to report attempted or actual identity theft and fraud.

Kelly Benefits is providing written notice of this incident to relevant state and federal regulators, as necessary, and to the three (3) major credit reporting agencies, Equifax, Experian, and TransUnion.

### **Contact Information**

Should you have any questions regarding this notification or other aspects of the data security event, please contact us at (267) 930-4788.

Very truly yours,

Paul T. McGurkin, Jr. of MULLEN COUGHLIN LLC

PTM/jh2 Enclosure

# **EXHIBIT A**

Entity Name	Number of Impacted Washington	
-	Residents	
Analytic Services Inc	3	
Dominion National	1	
Education Affiliates	2	
Fanatics Lids College, Inc.	1	
FutureCare Health & Management	2	
Corporation		
Hat World, Inc.	182	
Mission BBQ Management, LLC	1	
The Bozzuto Group	17	
The Vane Brothers Company	44	

# **EXHIBIT B**



P.O. Box 1907 Suwanee, GA 30024

<<Name 1>> <<Name 2>> <<Address 1>> <<Address 2>> <<City>>, <<State>> <<Zip>>>

May 30, 2025

#### <<NOTICE OF SECURITY INCIDENT/DATA BREACH>>

Dear << Name 1>> << Name 2>>:

Kelly & Associates Insurance Group, Inc. ("Kelly Benefits") which provides benefit enrollment services to its customers, including <<data owner l>> writes to inform you of a recent incident that may impact some of your information. We are providing you with an overview of the incident, our response, and resources to help further protect your information, should you feel it necessary to do so.

What Happened? Kelly Benefits recently learned of suspicious activity within our environment. We immediately launched an investigation, with the assistance of third-party forensic specialists, to determine the nature and scope of the activity. Our investigation determined our environment was subject to unauthorized access between December 12, 2024 and December 17, 2024 and certain files were copied and taken. We then began a time-intensive and detailed review of all files affected by this event to determine what information was present in the impacted files and to whom it related. You are receiving this letter because, on March 3, 2025 we completed this review and determined that your information was present in one or more of the impacted files. After completing this review, we provided notice to <<data owner 2>> and offered to provide you with notice.

**What Information Was Involved?** Kelly Benefits determined that the following information related to you was present on the impacted files: your name and <<data elements>>.

What We Are Doing. We take the security of information in our care and our systems very seriously. Upon discovery, we immediately commenced an investigation to confirm the nature and scope of the incident. In addition, we reported this matter to the Federal Bureau of Investigation. As is our typical practice, we will continue to review our already robust security policies, procedures, and tools as part of our ongoing commitment to information security.

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What You Can Do. We encourage you to remain vigilant against incidents of identity theft and fraud by reviewing your account statements and monitoring your free credit reports for suspicious activity and to detect errors. Please also review the enclosed *Steps You Can Take to Further Protect Your Information*, which includes additional information on what you can do to protect your information against misuse, should you feel it necessary to do so.

**For More Information.** Kelly Benefits understands you may have questions about this event not addressed in the letter. To ensure your questions are answered in a timely manner, please call 1-877-653-5018, Monday through Friday, from 9:00 a.m. to 9:00 p.m. Eastern Time. You may also write to Kelly Benefits at the following address: Attn: Joseph Cunningham, Esq., 1 Kelly Way, Sparks, MD 21152.

Sincerely,

Joseph D. Cunningham, Esq. Director of Corporate Compliance

Kelly Benefits

#### STEPS YOU CAN TAKE TO FURTHER PROTECT YOUR INFORMATION

## **Enroll in Credit and Identity Monitoring**

- **1. Website and Enrollment.** Scan the QR image or go to <a href="https://app.idx.us/account-creation/protect">https://app.idx.us/account-creation/protect</a> and follow the instructions for enrollment using your Enrollment Code provided at the top of the letter. Please note the deadline to enroll is August 30, 2025.
- **2. Activate the credit monitoring** provided as part of your IDX identity protection membership. The monitoring included in the membership must be activated to be effective. Note: You must have established credit and access to a computer and the internet to use this service. If you need assistance, IDX will be able to assist you.
- **3. Telephone.** Contact IDX at 1-877-653-5018 to gain additional information about this event and speak with knowledgeable representatives about the appropriate steps to take to protect your credit identity.

### **Monitor Your Accounts**

Under U.S. law, a consumer is entitled to one free credit report annually from each of the three major credit reporting bureaus, Equifax, Experian, and TransUnion. To order a free credit report, visit <a href="www.annualcreditreport.com">www.annualcreditreport.com</a> or call, toll-free, 1-877-322-8228. Consumers may also directly contact the three major credit reporting bureaus listed below to request a free copy of their credit report.

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As an alternative to a fraud alert, consumers have the right to place a "credit freeze" on a credit report, which will prohibit a credit bureau from releasing information in the credit report without the consumer's express authorization. The credit freeze is designed to prevent credit, loans, and services from being approved in a consumer's name without consent. However, consumers should be aware that using a credit freeze to take control over who gets access to the personal and financial information in their credit report may delay, interfere with, or prohibit the timely approval of any subsequent request or application they make regarding a new loan, credit, mortgage, or any other account involving the extension of credit. Pursuant to federal law, consumers cannot be charged to place or lift a credit freeze on their credit report. To request a credit freeze, individuals may need to provide some or all of the following information:

- 1. Full name (including middle initial as well as Jr., Sr., II, III, etc.);
- 2. Social Security number;
- 3. Date of birth;
- 4. Addresses for the prior two (2) to five (5) years;
- 5. Proof of current address, such as a current utility bill or telephone bill;
- 6. A legible photocopy of a government-issued identification card (state driver's license or ID card, etc.); and
- 7. A copy of either the police report, investigative report, or complaint to a law enforcement agency concerning identity theft if they are a victim of identity theft.

Should consumers wish to place a credit freeze or fraud alert, please contact the three major credit reporting bureaus listed below.

Equifax	Experian	TransUnion
https://www.equifax.com/personal/credit-		https://www.transunion.com/credit-
report-services/	https://www.experian.com/help/	<u>help</u>
1-888-298-0045	1-888-397-3742	1-833-799-5355
Equifax Fraud Alert,	Experian Fraud Alert,	TransUnion Fraud Alert,
P.O. Box 105069 Atlanta, GA 30348	P.O. Box 9554, Allen, TX 75013	P.O. Box 2000, Chester, PA 19016
Equifax Credit Freeze,	Experian Credit Freeze,	TransUnion Credit Freeze,
P.O. Box 105788 Atlanta, GA 30348	P.O. Box 9554, Allen, TX 75013	P.O. Box 160, Woodlyn, PA 19094

### **Additional Information**

Consumers may further educate themselves regarding identity theft, fraud alerts, credit freezes, and the steps they can take to protect your personal information by contacting the consumer reporting bureaus, the Federal Trade Commission, or their state Attorney General. The Federal Trade Commission may be reached at: 600 Pennsylvania Avenue NW, Washington, DC 20580; <a href="www.identitytheft.gov">www.identitytheft.gov</a>; 1-877-ID-THEFT (1-877-438-4338); and TTY: 1-866-653-4261. The Federal Trade Commission also encourages those who discover that their information has been misused to file a complaint with them. Consumers can obtain further information on how to file such a complaint by way of the contact information listed above. Consumers have the right to file a police report if they ever experience identity theft or fraud. Please note that in order to file a report with law enforcement for identity theft, consumers will likely need to provide some proof that they have been a victim. Instances of known or suspected identity theft should also be reported to law enforcement and the relevant state Attorney General. This notice has not been delayed by law enforcement.

For District of Columbia residents, the District of Columbia Attorney General may be contacted at: 400 6th Street, NW, Washington, DC 20001; 1-202-442-9828; and oag.dc.gov.

For Maryland residents, the Maryland Attorney General may be contacted at: 200 St. Paul Place, 16th Floor, Baltimore, MD 21202; 1-410-576-6300 or 1-888-743-0023; and <a href="https://www.marylandattorneygeneral.gov/">https://www.marylandattorneygeneral.gov/</a>.

For New Mexico residents, consumers have rights pursuant to the Fair Credit Reporting Act, such as the right to be told if information in their credit file has been used against them, the right to know what is in their credit file, the right to ask for their credit score, and the right to dispute incomplete or inaccurate information. Further, pursuant to the Fair Credit Reporting Act, the consumer reporting bureaus must correct or delete inaccurate, incomplete, or unverifiable information; consumer reporting agencies may not report outdated negative information; access to consumers' files is limited; consumers must give consent for credit reports to be provided to employers; consumers may limit "prescreened" offers of credit and insurance based on information in their credit report; and consumers may seek damages from violators. Consumers may have additional rights under the Fair Credit Reporting Act not summarized here. Identity theft victims and active-duty military personnel have specific additional rights pursuant to the Fair Credit Reporting Act. We encourage consumers to review their rights pursuant to the Fair Credit Reporting Act by visiting <a href="https://www.consumerfinance.gov/f/201504\_cfpb\_summary\_your-rights-under-fcra.pdf">www.consumerfinance.gov/f/201504\_cfpb\_summary\_your-rights-under-fcra.pdf</a>, or by writing Consumer Response Center, Room 130-A, Federal Trade Commission, 600 Pennsylvania Avenue NW, Washington, DC 20580.

For New York residents, the New York Attorney General may be contacted at: Office of the Attorney General, The Capitol, Albany, NY 12224; 1-800-771-7755; and https://ag.ny.gov.

For North Carolina residents, the North Carolina Attorney General may be contacted at: 9001 Mail Service Center, Raleigh, NC 27699; 1-877-566-7226 or 1-919-716-6000; and <a href="https://www.ncdoj.gov">www.ncdoj.gov</a>.

For Rhode Island residents, the Rhode Island Attorney General may be reached at: 150 South Main Street, Providence, RI 02903; 1-401-274-4400; and <a href="www.riag.ri.gov">www.riag.ri.gov</a>. Under Rhode Island law, individuals have the right to obtain any police report filed in regard to this event. There are approximately <<#>> Rhode Island residents that may be impacted by this event.



Paul T. McGurkin, Jr. 426 W. Lancaster Avenue, Suite 200 Office: (267) 930-4788 Devon, PA 19333

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May 2, 2025

### VIA E-MAIL

Washington State Office of the Attorney General 1125 Washington Street SE PO Box 40100 Olympia, WA 98504-0100

E-mail: <a href="mailto:securitybreach@atg.wa.gov">securitybreach@atg.wa.gov</a>

**Re:** Second Supplemental Notice of Data Event

To Whom It May Concern:

We continue to represent Kelly & Associates Insurance Group, Inc. ("Kelly Benefits") located at 1 Kelly Way, Sparks, Maryland 21152, and write to supplement our April 9 and April 21, 2025 notices to your office. This notice may be further supplemented if significant new facts are learned subsequent to its submission. By providing this notice, Kelly Benefits does not waive any rights or defenses regarding the applicability of Washington law, the applicability of the Washington data event notification statute, or personal jurisdiction.

On May 2, 2025, Kelly Benefits mailed notice to an additional three hundred twenty-one (321) Washington residents on behalf of itself and the entities listed in *Exhibit A*. The information that could have been subject to unauthorized access for the additional Washington residents includes name, Social Security number, date of birth, financial account information, health insurance information, and medical information. As such, a total of five thousand eighty (5,080) Washington residents have now been notified of this event. Written notice is being provided in substantially the same form as the letter attached here as *Exhibit B*. Kelly Benefits published notice of the event to its website on April 9, 2025, which can be found at <a href="https://kellybenefits.com/">https://kellybenefits.com/</a>.

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Washington State Office of the Attorney General May 2, 2025 Page 2

to remain vigilant for incidents of fraud and identity theft by reviewing account statements and monitoring free credit reports, and encouragement to contact the Federal Trade Commission, their state Attorney General, and law enforcement to report attempted or actual identity theft and fraud.

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Very truly yours,

Paul T. McGurkin, Jr. of MULLEN COUGHLIN LLC

PTM/jh2 Enclosure

# **EXHIBIT A**

<b>Entity Name</b>	Number of Impacted WA Residents
Adfinitas Health	1
EastBanc, Inc.	1
Liquidity Services Inc.	7
Southern Graphics Inc.	8

# EXHIBIT B



P.O. Box 1907 Suwanee, GA 30024

<<Name 1>> <<Name 2>> <<Address 1>> <<Address 2>> <<City>>, <<State>> <<Zip>>>

May 2, 2025

#### <<NOTICE OF SECURITY INCIDENT/DATA BREACH>>

Dear <<Name 1>> <<Name 2>>:

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What Happened? Kelly Benefits recently learned of suspicious activity within our environment. We immediately launched an investigation, with the assistance of third-party forensic specialists, to determine the nature and scope of the activity. Our investigation determined our environment was subject to unauthorized access between December 12, 2024 and December 17, 2024 and certain files were copied and taken. We then began a time-intensive and detailed review of all files affected by this event to determine what information was present in the impacted files and to whom it related. You are receiving this letter because, on March 3, 2025 we completed this review and determined that your information was present in one or more of the impacted files. After completing this review, we provided notice to <<data owner 2>> and offered to provide you with notice.

What Information Was Involved? Kelly Benefits determined that the following information related to you was present on the impacted files: your name and <<data elements>>>.

What We Are Doing. We take the security of information in our care and our systems very seriously. Upon discovery, we immediately commenced an investigation to confirm the nature and scope of the incident. In addition, we reported this matter to the Federal Bureau of Investigation. As is our typical practice, we will continue to review our already robust security policies, procedures, and tools as part of our ongoing commitment to information security.

Kelly Benefits is providing you with access to <<durant only months of credit monitoring and identity protection services through IDX at no cost to you. A description of services and instructions on how to enroll can be found within the enclosed *Steps You Can Take to Further Protect Your Information*. Please note that you must complete the enrollment process for yourself, as we are not permitted to enroll you in these services on your behalf.

What You Can Do. We encourage you to remain vigilant against incidents of identity theft and fraud by reviewing your account statements and monitoring your free credit reports for suspicious activity and to detect errors. Please also review the enclosed *Steps You Can Take to Further Protect Your Information*, which includes additional information on what you can do to protect your information against misuse, should you feel it necessary to do so.

**For More Information.** Kelly Benefits understands you may have questions about this event not addressed in the letter. To ensure your questions are answered in a timely manner, please call 1-877-653-5018, Monday through Friday, from 9:00 a.m. to 9:00 p.m. Eastern Time. You may also write to Kelly Benefits at the following address: Attn: Joseph Cunningham, Esq., 1 Kelly Way, Sparks, MD 21152.

Sincerely,

Joseph D. Cunningham, Esq. Director of Corporate Compliance

Kelly Benefits

#### STEPS YOU CAN TAKE TO FURTHER PROTECT YOUR INFORMATION

## **Enroll in Credit and Identity Monitoring**

- 1. Website and Enrollment. Scan the QR image or go to <a href="https://app.idx.us/account-creation/protect">https://app.idx.us/account-creation/protect</a> and follow the instructions for enrollment using your Enrollment Code provided at the top of the letter. Please note the deadline to enroll is August 2, 2025.
- **2. Activate the credit monitoring** provided as part of your IDX identity protection membership. The monitoring included in the membership must be activated to be effective. Note: You must have established credit and access to a computer and the internet to use this service. If you need assistance, IDX will be able to assist you.
- **3. Telephone.** Contact IDX at 1-877-653-5018 to gain additional information about this event and speak with knowledgeable representatives about the appropriate steps to take to protect your credit identity.

## **Monitor Your Accounts**

Under U.S. law, a consumer is entitled to one free credit report annually from each of the three major credit reporting bureaus, Equifax, Experian, and TransUnion. To order a free credit report, visit <a href="www.annualcreditreport.com">www.annualcreditreport.com</a> or call, toll-free, 1-877-322-8228. Consumers may also directly contact the three major credit reporting bureaus listed below to request a free copy of their credit report.

Consumers have the right to place an initial or extended "fraud alert" on a credit file at no cost. An initial fraud alert is a 1-year alert that is placed on a consumer's credit file. Upon seeing a fraud alert display on a consumer's credit file, a business is required to take steps to verify the consumer's identity before extending new credit. If consumers are the victim of identity theft, they are entitled to an extended fraud alert, which is a fraud alert lasting seven (7) years. Should consumers wish to place a fraud alert, please contact any of the three major credit reporting bureaus listed below.

As an alternative to a fraud alert, consumers have the right to place a "credit freeze" on a credit report, which will prohibit a credit bureau from releasing information in the credit report without the consumer's express authorization. The credit freeze is designed to prevent credit, loans, and services from being approved in a consumer's name without consent. However, consumers should be aware that using a credit freeze to take control over who gets access to the personal and financial information in their credit report may delay, interfere with, or prohibit the timely approval of any subsequent request or application they make regarding a new loan, credit, mortgage, or any other account involving the extension of credit. Pursuant to federal law, consumers cannot be charged to place or lift a credit freeze on their credit report. To request a credit freeze, individuals may need to provide some or all of the following information:

- 1. Full name (including middle initial as well as Jr., Sr., II, III, etc.);
- 2. Social Security number;
- 3. Date of birth;
- 4. Addresses for the prior two (2) to five (5) years;
- 5. Proof of current address, such as a current utility bill or telephone bill;
- 6. A legible photocopy of a government-issued identification card (state driver's license or ID card, etc.); and
- 7. A copy of either the police report, investigative report, or complaint to a law enforcement agency concerning identity theft if they are a victim of identity theft.

Should consumers wish to place a credit freeze or fraud alert, please contact the three major credit reporting bureaus listed below.

Equifax	Experian	TransUnion
https://www.equifax.com/personal/credit-		https://www.transunion.com/credit-
report-services/	https://www.experian.com/help/	<u>help</u>
1-888-298-0045	1-888-397-3742	1-833-799-5355
Equifax Fraud Alert,	Experian Fraud Alert,	TransUnion Fraud Alert,
P.O. Box 105069 Atlanta, GA 30348	P.O. Box 9554, Allen, TX 75013	P.O. Box 2000, Chester, PA 19016
Equifax Credit Freeze,	Experian Credit Freeze,	TransUnion Credit Freeze,
P.O. Box 105788 Atlanta, GA 30348	P.O. Box 9554, Allen, TX 75013	P.O. Box 160, Woodlyn, PA 19094

### **Additional Information**

Consumers may further educate themselves regarding identity theft, fraud alerts, credit freezes, and the steps they can take to protect your personal information by contacting the consumer reporting bureaus, the Federal Trade Commission, or their state Attorney General. The Federal Trade Commission may be reached at: 600 Pennsylvania Avenue NW, Washington, DC 20580; <a href="www.identitytheft.gov">www.identitytheft.gov</a>; 1-877-ID-THEFT (1-877-438-4338); and TTY: 1-866-653-4261. The Federal Trade Commission also encourages those who discover that their information has been misused to file a complaint with them. Consumers can obtain further information on how to file such a complaint by way of the contact information listed above. Consumers have the right to file a police report if they ever experience identity theft or fraud. Please note that in order to file a report with law enforcement for identity theft, consumers will likely need to provide some proof that they have been a victim. Instances of known or suspected identity theft should also be reported to law enforcement and the relevant state Attorney General. This notice has not been delayed by law enforcement.

For District of Columbia residents, the District of Columbia Attorney General may be contacted at: 400 6th Street, NW, Washington, DC 20001; 1-202-442-9828; and oag.dc.gov.

For Maryland residents, the Maryland Attorney General may be contacted at: 200 St. Paul Place, 16th Floor, Baltimore, MD 21202; 1-410-576-6300 or 1-888-743-0023; and <a href="https://www.marylandattorneygeneral.gov/">https://www.marylandattorneygeneral.gov/</a>.

For New Mexico residents, consumers have rights pursuant to the Fair Credit Reporting Act, such as the right to be told if information in their credit file has been used against them, the right to know what is in their credit file, the right to ask for their credit score, and the right to dispute incomplete or inaccurate information. Further, pursuant to the Fair Credit Reporting Act, the consumer reporting bureaus must correct or delete inaccurate, incomplete, or unverifiable information; consumer reporting agencies may not report outdated negative information; access to consumers' files is limited; consumers must give consent for credit reports to be provided to employers; consumers may limit "prescreened" offers of credit and insurance based on information in their credit report; and consumers may seek damages from violators. Consumers may have additional rights under the Fair Credit Reporting Act not summarized here. Identity theft victims and active-duty military personnel have specific additional rights pursuant to the Fair Credit Reporting Act. We encourage consumers to review their rights pursuant to the Fair Credit Reporting Act by visiting <a href="https://www.consumerfinance.gov/f/201504\_cfpb\_summary\_your-rights-under-fcra.pdf">www.consumerfinance.gov/f/201504\_cfpb\_summary\_your-rights-under-fcra.pdf</a>, or by writing Consumer Response Center, Room 130-A, Federal Trade Commission, 600 Pennsylvania Avenue NW, Washington, DC 20580.

For New York residents, the New York Attorney General may be contacted at: Office of the Attorney General, The Capitol, Albany, NY 12224; 1-800-771-7755; and <a href="https://ag.ny.gov">https://ag.ny.gov</a>.

For North Carolina residents, the North Carolina Attorney General may be contacted at: 9001 Mail Service Center, Raleigh, NC 27699; 1-877-566-7226 or 1-919-716-6000; and <a href="https://www.ncdoj.gov">www.ncdoj.gov</a>.

For Rhode Island residents, the Rhode Island Attorney General may be reached at: 150 South Main Street, Providence, RI 02903; 1-401-274-4400; and <a href="www.riag.ri.gov">www.riag.ri.gov</a>. Under Rhode Island law, individuals have the right to obtain any police report filed in regard to this event. There are approximately <<#>>> Rhode Island residents that may be impacted by this event.

# EXHIBIT 1

We represent Kelly & Associates Insurance Group, Inc. ("Kelly Benefits") located at 1 Kelly Way, Sparks, Maryland 21152, and are writing to notify your office on behalf of itself and the entities listed in *Exhibit A* of an incident that may affect the security of certain personal information relating to four thousand seven hundred fifty-nine (4,759) Washington residents. This notice will be supplemented with any new significant facts learned subsequent to its submission. By providing this notice, Kelly Benefits does not waive any rights or defenses regarding the applicability of Washington law, the applicability of the Washington data event notification statute, or personal jurisdiction.

#### **Nature of the Data Event**

Kelly Benefits recently learned of suspicious activity within its environment. Kelly Benefits immediately launched an investigation, with the assistance of third-party forensic specialists, to determine the nature and scope of the activity. The investigation determined Kelly Benefits' environment was subject to unauthorized access between December 12, 2024 and December 17, 2024 and certain files were copied and taken. Kelly Benefits then began a time-intensive and detailed review of all files affected by this event to determine what information was present in the impacted files and to whom it related. Once this review was complete, Kelly Benefits analyzed its internal records to match the individual to the appropriate client or carrier. This analysis was completed on March 3, 2025. Kelly Benefits then provided notice to carriers and clients and offered to provide notice on their behalf. Kelly Benefits has seen no evidence of misuse of any information related to this incident.

The information that could have been subject to unauthorized access for Washington residents includes name, Social Security number, date of birth, financial account information, and health insurance information.

### **Notice to Washington Residents**

On April 9 and April 21, 2025, Kelly Benefits provided written notice of this incident to a total of four thousand seven hundred fifty-nine (4,759) Washington residents. Written notice is being provided in substantially the same form as the letter attached here as *Exhibit B*. Kelly Benefits also published notice of the event to its website on April 9, 2025, which can be found at <a href="https://kellybenefits.com/">https://kellybenefits.com/</a>.

### Other Steps Taken and To Be Taken

Upon discovering the event, Kelly Benefits moved quickly to investigate and respond to the incident, assess the security of Kelly Benefits systems, and identify potentially affected individuals. Further, Kelly Benefits notified the Federal Bureau of Investigation regarding the event. Kelly Benefits will continue to review its already robust security policies, procedures, and tools as part of its ongoing commitment to information security. Kelly Benefits is providing access to credit monitoring services through IDX, to individuals whose Social Security number was potentially affected by this incident, at no cost to these individuals.

Additionally, Kelly Benefits is providing impacted individuals with guidance on how to better protect against identity theft and fraud. Kelly Benefits is providing individuals with information on how to place a fraud alert and security freeze on one's credit file, the contact details for the national consumer reporting agencies, information on how to obtain a free credit report, a reminder to remain vigilant for incidents of fraud and identity theft by reviewing account statements and monitoring free credit reports, and encouragement to contact the Federal Trade Commission, their state Attorney General, and law enforcement to report attempted or actual identity theft and fraud.

Kelly Benefits is providing written notice of this incident to relevant state and federal regulators, as necessary, and to the three (3) major credit reporting agencies, Equifax, Experian, and TransUnion.

# **EXHIBIT A**

<b>Entity Name</b>	<b>Number of Impacted WA Residents</b>
Amergis	461
Artis and its subsidiaries and affiliates	3
CareFirst BlueCross Blue Shield	13
Independent School Management	2
Maxim Healthcare Services, Inc.	151

# **EXHIBIT B**



P.O. Box 1907 Suwanee, GA 30024

<<Name 1>> <<Name 2>> <<Address 1>> <<Address 2>> <<City>>, <<State>> <<Zip>>>

Enrollment Code: <<XXXXXXXXX>>

To Enroll, Scan the QR Code Below:

SCAN ME

Or Visit:
https://app.idx.us/account-creation/protect

April 21, 2025

#### <<NOTICE OF SECURITY INCIDENT/DATA BREACH>>

Dear << Name 1>> << Name 2>>:

Kelly & Associates Insurance Group, Inc. ("Kelly Benefits") which provides benefit enrollment services to its customers, including <<data owner 1>> writes to inform you of a recent incident that may impact some of your information. We are providing you with an overview of the incident, our response, and resources to help further protect your information, should you feel it necessary to do so.

What Happened? Kelly Benefits recently learned of suspicious activity within our environment. We immediately launched an investigation, with the assistance of third-party forensic specialists, to determine the nature and scope of the activity. Our investigation determined our environment was subject to unauthorized access between December 12, 2024 and December 17, 2024 and certain files were copied and taken. We then began a time-intensive and detailed review of all files affected by this event to determine what information was present in the impacted files and to whom it related. You are receiving this letter because, on March 3, 2025 we completed this review and determined that your information was present in one or more of the impacted files. After completing this review, we provided notice to <<data owner 2>> and offered to provide you with notice.

What Information Was Involved? Kelly Benefits determined that the following information related to you was present on the impacted files: your name and <<data elements>>>.

What We Are Doing. We take the security of information in our care and our systems very seriously. Upon discovery, we immediately commenced an investigation to confirm the nature and scope of the incident. In addition, we reported this matter to the Federal Bureau of Investigation. As is our typical practice, we will continue to review our already robust security policies, procedures, and tools as part of our ongoing commitment to information security.

Kelly Benefits is providing you with access to <<durant only months of credit monitoring and identity protection services through IDX at no cost to you. A description of services and instructions on how to enroll can be found within the enclosed *Steps You Can Take to Further Protect Your Information*. Please note that you must complete the enrollment process for yourself, as we are not permitted to enroll you in these services on your behalf.

What You Can Do. We encourage you to remain vigilant against incidents of identity theft and fraud by reviewing your account statements and monitoring your free credit reports for suspicious activity and to detect errors. Please also review the enclosed *Steps You Can Take to Further Protect Your Information*, which includes additional information on what you can do to protect your information against misuse, should you feel it necessary to do so.

**For More Information.** Kelly Benefits understands you may have questions about this event not addressed in the letter. To ensure your questions are answered in a timely manner, please call 1-877-653-5018, Monday through Friday, from 9:00 a.m. to 9:00 p.m. Eastern Time. You may also write to Kelly Benefits at the following address: Attn: Joseph Cunningham, Esq., 1 Kelly Way, Sparks, MD 21152.

Sincerely,

Joseph D. Cunningham, Esq. Director of Corporate Compliance

Kelly Benefits

#### STEPS YOU CAN TAKE TO FURTHER PROTECT YOUR INFORMATION

## **Enroll in Credit and Identity Monitoring**

- 1. Website and Enrollment. Scan the QR image or go to <a href="https://app.idx.us/account-creation/protect">https://app.idx.us/account-creation/protect</a> and follow the instructions for enrollment using your Enrollment Code provided at the top of the letter. Please note the deadline to enroll is July 21, 2025.
- **2. Activate the credit monitoring** provided as part of your IDX identity protection membership. The monitoring included in the membership must be activated to be effective. Note: You must have established credit and access to a computer and the internet to use this service. If you need assistance, IDX will be able to assist you.
- **3. Telephone.** Contact IDX at 1-877-653-5018 to gain additional information about this event and speak with knowledgeable representatives about the appropriate steps to take to protect your credit identity.

## **Monitor Your Accounts**

Under U.S. law, a consumer is entitled to one free credit report annually from each of the three major credit reporting bureaus, Equifax, Experian, and TransUnion. To order a free credit report, visit <a href="www.annualcreditreport.com">www.annualcreditreport.com</a> or call, toll-free, 1-877-322-8228. Consumers may also directly contact the three major credit reporting bureaus listed below to request a free copy of their credit report.

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As an alternative to a fraud alert, consumers have the right to place a "credit freeze" on a credit report, which will prohibit a credit bureau from releasing information in the credit report without the consumer's express authorization. The credit freeze is designed to prevent credit, loans, and services from being approved in a consumer's name without consent. However, consumers should be aware that using a credit freeze to take control over who gets access to the personal and financial information in their credit report may delay, interfere with, or prohibit the timely approval of any subsequent request or application they make regarding a new loan, credit, mortgage, or any other account involving the extension of credit. Pursuant to federal law, consumers cannot be charged to place or lift a credit freeze on their credit report. To request a credit freeze, individuals may need to provide some or all of the following information:

- 1. Full name (including middle initial as well as Jr., Sr., II, III, etc.);
- 2. Social Security number;
- 3. Date of birth;
- 4. Addresses for the prior two (2) to five (5) years;
- 5. Proof of current address, such as a current utility bill or telephone bill;
- 6. A legible photocopy of a government-issued identification card (state driver's license or ID card, etc.); and
- 7. A copy of either the police report, investigative report, or complaint to a law enforcement agency concerning identity theft if they are a victim of identity theft.

Should consumers wish to place a credit freeze or fraud alert, please contact the three major credit reporting bureaus listed below.

Equifax	Experian	TransUnion
https://www.equifax.com/personal/credit-		https://www.transunion.com/credit-
report-services/	https://www.experian.com/help/	<u>help</u>
1-888-298-0045	1-888-397-3742	1-833-799-5355
Equifax Fraud Alert,	Experian Fraud Alert,	TransUnion Fraud Alert,
P.O. Box 105069 Atlanta, GA 30348	P.O. Box 9554, Allen, TX 75013	P.O. Box 2000, Chester, PA 19016
Equifax Credit Freeze,	Experian Credit Freeze,	TransUnion Credit Freeze,
P.O. Box 105788 Atlanta, GA 30348	P.O. Box 9554, Allen, TX 75013	P.O. Box 160, Woodlyn, PA 19094

### **Additional Information**

Consumers may further educate themselves regarding identity theft, fraud alerts, credit freezes, and the steps they can take to protect your personal information by contacting the consumer reporting bureaus, the Federal Trade Commission, or their state Attorney General. The Federal Trade Commission may be reached at: 600 Pennsylvania Avenue NW, Washington, DC 20580; <a href="www.identitytheft.gov">www.identitytheft.gov</a>; 1-877-ID-THEFT (1-877-438-4338); and TTY: 1-866-653-4261. The Federal Trade Commission also encourages those who discover that their information has been misused to file a complaint with them. Consumers can obtain further information on how to file such a complaint by way of the contact information listed above. Consumers have the right to file a police report if they ever experience identity theft or fraud. Please note that in order to file a report with law enforcement for identity theft, consumers will likely need to provide some proof that they have been a victim. Instances of known or suspected identity theft should also be reported to law enforcement and the relevant state Attorney General. This notice has not been delayed by law enforcement.

For District of Columbia residents, the District of Columbia Attorney General may be contacted at: 400 6th Street, NW, Washington, DC 20001; 1-202-442-9828; and oag.dc.gov.

For Maryland residents, the Maryland Attorney General may be contacted at: 200 St. Paul Place, 16th Floor, Baltimore, MD 21202; 1-410-576-6300 or 1-888-743-0023; and <a href="https://www.marylandattorneygeneral.gov/">https://www.marylandattorneygeneral.gov/</a>.

For New Mexico residents, consumers have rights pursuant to the Fair Credit Reporting Act, such as the right to be told if information in their credit file has been used against them, the right to know what is in their credit file, the right to ask for their credit score, and the right to dispute incomplete or inaccurate information. Further, pursuant to the Fair Credit Reporting Act, the consumer reporting bureaus must correct or delete inaccurate, incomplete, or unverifiable information; consumer reporting agencies may not report outdated negative information; access to consumers' files is limited; consumers must give consent for credit reports to be provided to employers; consumers may limit "prescreened" offers of credit and insurance based on information in their credit report; and consumers may seek damages from violators. Consumers may have additional rights under the Fair Credit Reporting Act not summarized here. Identity theft victims and active-duty military personnel have specific additional rights pursuant to the Fair Credit Reporting Act. We encourage consumers to review their rights pursuant to the Fair Credit Reporting Act by visiting <a href="https://www.consumerfinance.gov/f/201504\_cfpb\_summary\_your-rights-under-fcra.pdf">www.consumerfinance.gov/f/201504\_cfpb\_summary\_your-rights-under-fcra.pdf</a>, or by writing Consumer Response Center, Room 130-A, Federal Trade Commission, 600 Pennsylvania Avenue NW, Washington, DC 20580.

For New York residents, the New York Attorney General may be contacted at: Office of the Attorney General, The Capitol, Albany, NY 12224; 1-800-771-7755; and <a href="https://ag.ny.gov">https://ag.ny.gov</a>.

For North Carolina residents, the North Carolina Attorney General may be contacted at: 9001 Mail Service Center, Raleigh, NC 27699; 1-877-566-7226 or 1-919-716-6000; and <a href="https://www.ncdoj.gov">www.ncdoj.gov</a>.

For Rhode Island residents, the Rhode Island Attorney General may be reached at: 150 South Main Street, Providence, RI 02903; 1-401-274-4400; and <a href="www.riag.ri.gov">www.riag.ri.gov</a>. Under Rhode Island law, individuals have the right to obtain any police report filed in regard to this event. There are approximately <<#>>> Rhode Island residents that may be impacted by this event.