SELECT SIRES MEMBER COOPERATIVE

Main Business Office: 1224 Alton Darby Creek Rd., Columbus, OH 43228
West Business Office: 833 West 400 North, Logan, UT 84321

Select Sires Member Cooperative
PO Box 507
Burlington, WA 98233

Office of the Attorney General
State of Washington
1125 Washington Street SE
P.O. Box 40100
Olympia, WA 98504-0100

Dear Attorney General,

Subject: Report on Data Breach Involving Select Sires Member Cooperative

I am writing to report a data breach that occurred within Select Sires Member Cooperative, which has potentially affected the privacy and security of personal data belonging to individuals residing in Washington State. I believe it is important to notify your office and comply with any applicable laws and regulations to ensure that impacted individuals are informed, and that necessary steps are taken to address the breach.

Overview of the Breach:
On Wednesday, February 5th Select Sires Member Cooperative became aware of a breach in its systems that compromised sensitive data. The breach, which was the result of ransomware where the individual gained unauthorized access to our server located in our Mount Vernon, WA office, affected a number of personal records, including names, birth dates, addresses, financial data.

Upon discovering the breach, Select Sires took immediate action to investigate the cause, secure their systems, and contain the incident. Affected individuals have been notified, and further steps are being taken to mitigate any potential harm, including offering credit monitoring services to impacted individuals.

Steps Taken in Response to the Breach:
1. **Investigation and Containment:** The organization conducted a thorough investigation into the scope and cause of the breach and implemented security measures to prevent further unauthorized access.
2. **Notification to Affected Individuals:** Affected individuals have been notified through letters mailed to them on March 5th, 2025, and they have been provided with resources and guidance on how to protect themselves from potential identity theft or fraud.

3. **Collaboration with Authorities:** We are actively working with cybersecurity professionals, law enforcement agencies, and other relevant authorities to assess the full extent of the breach and support any ongoing investigations.
4. **Implementation of Additional Security Measures:** Select Sires has implemented enhanced security protocols to safeguard personal information and prevent future breaches. We have also discontinued the use of our servers in all of our locations. We have implemented multi-factor authentication on all emails and one drive access.

Next Steps:

We are committed to transparency and to doing everything in our power to protect the privacy and security of the individuals affected by this breach. If there are any further actions required on our part to comply with state laws, please do not hesitate to let us know. We understand the importance of compliance and are fully committed to addressing this matter responsibly.

If you need further details or additional documentation regarding the incident, please feel free to contact me directly at 320-292-2059 or via email at csigurdson@ssmcoop.com

Thank you for your attention to this important matter.

Sincerely,

Chris Sigurdson
Chief Executive Officer
Select Sires Member Cooperative
Office: 320-229-8341
Cell: 320-292-2059
Csigurdson@ssmcoop.com

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Main Business Office: 1224 Alton Darby Creek Rd., Columbus, OH 43228
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Enrollment Code: 4FCRCGW7SA

To Enroll, Scan the QR Code Below:

SCAN ME

Or Visit:
https://app.idx.us/account-creation/protect

Dear Valued SSMC Team Member,

Subject: Important Information Regarding a Recent Data Breach

We are writing to inform you of a recent data breach that may have compromised your personal information. At Select Sires Member Cooperative the security and privacy of our customers' and employees' data is of the utmost importance, and we deeply regret that this incident has occurred.

What Happened:
On February 5th, 2025, we discovered that unauthorized access to our Washington state server location containing sensitive personal information was gained. As a result, some of your data, such as name, address, email, and potentially Social Security number, may have been affected. We are working diligently with cybersecurity experts and law enforcement to investigate this incident and prevent further unauthorized access.

What We Are Doing:
We have taken immediate action to secure our systems and further strengthen our security measures to protect against future breaches. The SSMC team immediately changed all access to the server and discontinued the use of the server.

In addition, we are offering identity theft protection services through IDX, the data breach and recovery services expert. IDX identity protection services include: 12 months of Credit and CyberScan monitoring, a $1,000,000 insurance reimbursement policy, and fully managed id theft recovery services. With this protection, IDX will help you resolve issues if your identity is compromised.

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What You Can Do:

We encourage you to enroll in free IDX identity protection services by going to https://app.idx.us/account-creation/protect, calling 1-866-329-9984, or scanning the QR image and using the Enrollment Code provided above. IDX representatives are available Monday through Friday from 6 am - 6 pm Pacific Time. Please note the deadline for enrolling is July 3, 2025.

Again, at this time, there is no evidence that your information has been misused. However, we encourage you to take full advantage of this service offering.

For More Information:

You will find detailed instructions for enrollment on the enclosed Recommended Steps document. Also, you will need to reference the enrollment code at the top of this letter when enrolling, so please do not discard this letter.

We understand the inconvenience and concern this may cause, and we are committed to doing everything in our power to assist you through this process. If you have any questions or need further assistance, please don't hesitate to reach out to our team at (800)426-2697.

We sincerely apologize for this incident and appreciate your understanding and cooperation. Thank you for your continued trust in Select Sires Member Cooperative.

Sincerely,

Chris Sigurdson, CEO

Select Sires Member Cooperative

IDX
A ZEROFOX COMPANY

Recommended Steps to Help Protect Your Information

1. **Website and Enrollment.** Scan the QR image or go to https://app.idx.us/account-creation/protect and follow the instructions for enrollment using your Enrollment Code provided at the top of the letter.

2. Activate the credit monitoring provided as part of your IDX identity protection membership. The monitoring included in the membership must be activated to be effective. Note: You must have established credit and access to a computer and the internet to use this service. If you need assistance, IDX will be able to assist you.

3. Review your credit reports. We recommend that you remain vigilant by reviewing account statements and monitoring credit reports. Under federal law, you also are entitled every 12 months to one free copy of your credit report from each of the three major credit reporting companies. To obtain a free annual credit report, go to www.annualcreditreport.com or call 1-877-322-8228. You may wish to stagger your requests so that you receive a free report by one of the three credit bureaus every four months.

If you discover any suspicious items and have enrolled in IDX identity protection, notify them immediately by calling or by logging into the IDX website and filing a request for help.

If you file a request for help or report suspicious activity, you will be contacted by a member of our ID Care team who will help you determine the cause of the suspicious items. In the unlikely event that you fall victim to identity theft as a consequence of this incident, you will be assigned an ID Care Specialist who will work on your behalf to identify, stop and reverse the damage quickly.

You should also know that you have the right to file a police report if you ever experience identity fraud. Please note that in order to file a crime report or incident report with law enforcement for identity theft, you will likely need to provide some kind of proof that you have been a victim. A police report is often required to dispute fraudulent items. You can report suspected incidents of identity theft to local law enforcement or to the Attorney General.

4. Place Fraud Alerts with the three credit bureaus. If you choose to place a fraud alert, we recommend you do this after activating your credit monitoring. You can place a fraud alert at one of the three major credit bureaus by phone and also via Experian's or Equifax's website. A fraud alert tells creditors to follow certain procedures, including contacting you, before they open any new accounts or change your existing accounts. For that reason, placing a fraud alert can protect you, but also may delay you when you seek to obtain credit. The contact information for all three bureaus is as follows:

Credit Bureaus

Equifax Fraud Reporting	Experian Fraud Reporting	TransUnion Fraud Reporting
1-866-349-5191	1-888-397-3742	1-800-680-7289
P.O. Box 105069	P.O. Box 9554	P.O. Box 2000
Atlanta, GA 30348-5069	Allen, TX 75013	Chester, PA 19022-2000
www.equifax.com	www.experian.com	www.transunion.com

It is necessary to contact only ONE of these bureaus and use only ONE of these methods. As soon as one of the three bureaus confirms your fraud alert, the others are notified to place alerts on their records as well. You will receive confirmation letters in the mail and will then be able to order all three credit reports, free of charge, for your review. An initial fraud alert will last for one year.

Please Note: No one is allowed to place a fraud alert on your credit report except you.

5. Security Freeze. By placing a security freeze, someone who fraudulently acquires your personal identifying information will not be able to use that information to open new accounts or borrow money in your name. You will need to contact the three national credit reporting bureaus listed above to place the freeze. Keep in mind that when you place the freeze, you will not be able to borrow money, obtain instant credit, or get a new credit card until you temporarily lift or permanently remove the freeze. There is no cost to freeze or unfreeze your credit files.

6. You can obtain additional information about the steps you can take to avoid identity theft from the following agencies. The Federal Trade Commission also encourages those who discover that their information has been misused to file a complaint with them.

California Residents: Visit the California Office of Privacy Protection (www.oag.ca.gov/privacy) for additional information on protection against identity theft. Office of the Attorney General of California, 1300 I Street, Sacramento, CA 95814, Telephone: 1-800-952-5225.

Kentucky Residents: Office of the Attorney General of Kentucky, 700 Capitol Avenue, Suite 118 Frankfort, Kentucky 40601**,** www.ag.ky.gov, Telephone: 1-502-696-5300.

Maryland Residents: Office of the Attorney General of Maryland**,** Consumer Protection Division 200 St. Paul Place Baltimore, MD 21202, https://www.marylandattorneygeneral.gov/, Telephone: 1-888-743-0023.

New Mexico Residents: You have rights pursuant to the Fair Credit Reporting Act, such as the right to be told if information in your credit file has been used against you, the right to know what is in your credit file, the right to ask for your credit score, and the right to dispute incomplete or inaccurate information. Further, pursuant to the Fair Credit Reporting Act, the consumer reporting agencies must correct or delete inaccurate, incomplete, or unverifiable information; consumer reporting agencies may not report outdated negative information; access to your file is limited; you must give your consent for credit reports to be provided to employers; you may limit "prescreened" offers of credit and insurance you get based on information in your credit report; and you may seek damages from a violator. You may have additional rights under the Fair Credit Reporting Act not summarized here. Identity theft victims and active-duty military personnel have specific additional rights pursuant to the Fair Credit Reporting Act. You can review your rights pursuant to the Fair Credit Reporting Act by visiting www.consumerfinance.gov/f/201504_cfpb_summary_your-rights-under-fcra.pdf, or by writing Consumer Response Center, Room 130-A, Federal Trade Commission, 600 Pennsylvania Ave. N.W., Washington, D.C. 20580.

New York Residents: the Attorney General may be contacted at: Office of the Attorney General, The Capitol, Albany, NY 12224-0341; 1-800-771-7755; https://ag.ny.gov/.

North Carolina Residents: Office of the Attorney General of North Carolina**,** 9001 Mail Service Center Raleigh, NC 27699-9001, www.ncdoj.gov, Telephone: 1-919-716-6400.

Oregon Residents: Oregon Department of Justice, 1162 Court Street NE, Salem, OR 97301-4096, www.doj.state.or.us/, Telephone: 1-877-877-9392

Rhode Island Residents: Office of the Attorney General, 150 South Main Street, Providence, Rhode Island 02903, www.riag.ri.gov, Telephone: 1-401-274-4400

All US Residents: Identity Theft Clearinghouse, Federal Trade Commission, 600 Pennsylvania Avenue, NW Washington, DC 20580, https://consumer.ftc.gov, 1-877-IDTHEFT (438-4338), TTY: 1-866-653-4261.