

February 24, 2017

VIA ELECTRONIC MAIL

Bob Ferguson
Washington State Attorney General
1125 Washington St. SE
P.O. Box 40100
Olympia, WA 98504

Re: RCW 19.255.010 Notification

Dear Attorney General Ferguson:

Pursuant to RCW 19.255.010 and on behalf of Pasco Rentals, Inc., we are writing to inform you about a potential data breach incident involving approximately 6,300 Washington residents. At this time, we have no information or indication that the personal information of any Washington resident is being misused as the result of this incident, but we are providing you with this notification in an abundance of caution.

Pasco Rentals, Inc. is in the process of upgrading its customer records department. During the work of transferring records, on January 12, 2017, a USB drive containing a spreadsheet with a partial customer list and with some limited, personal information was lost or misplaced. The list included the name and driver's license number for some individuals, along with other customer information. No credit card numbers or bank account numbers were included on the spreadsheet. Pasco Rentals, Inc. immediately began a search and investigation for the USB drive. While it is continuing to search for the USB drive, it believes but has not confirmed that the drive was destroyed.

Notably, we are not aware of any information indicating that the personal information of any Washington resident is being misused as a result of this potential incident. Nonetheless, Pasco Rentals, Inc. takes this incident and security of its customers' personal information seriously. Therefore, we are in the process of notifying potentially affected customers and providing them with information about resources regarding identity theft protection. A substantially similar copy of the letter being sent to customers is enclosed. Additionally, Pasco Rentals, Inc. is in the process of assessing its security procedures to prevent future data security incidents.

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Pasco Rentals, Inc. is committed to protecting its customers and their personal information and regrets that this incident has occurred. If you would like any further information regarding this potential incident or notification, please contact me directly at the number listed above.

Very truly yours,

LANE POWELL PC

A handwritten signature in black ink that reads "Katie Fairchild". The signature is written in a cursive style with a large initial "K".

Katie D. Fairchild

KDF

Enclosure

cc: Eric Tidrick, Pasco Rentals, Inc.
Julie M. Engbloom, Esq.

718166.0001/6881847.2

Pasco Rentals, Inc.
P.O. Box 2067
Pasco, WA 99302
(509) 547-1727

February 24, 2017

VIA FIRST CLASS MAIL

Dear _____,

We are writing to provide you with important information about a potential issue that may involve some of your personal information. Pasco Rentals, Inc. takes the protection of its customers' information seriously, therefore we are writing to inform you about a potential data security event that occurred on January 12, 2017. Although we have no specific information that any of your personal information is being misused, the purpose of this letter is to inform you of the incident, and to provide you with information about additional steps that you may wish to take, as described below.

What Happened: We are in the process of modernizing our customer records department. During our work transferring records, a USB drive containing a partial customer list with some limited, personal information was lost or misplaced. We believe, but cannot confirm, that the USB drive was destroyed. Please note that at this time there is no indication that any of your personal information has been obtained by anyone outside our business, and there is no indication that the information has been misused in any way.

What Personal Information Was Involved: The personal information that may have been involved includes a customer name and driver's license number, along with other customer information. Please note that the partial customer list does not include any credit card or bank account information.

What We Are Doing: We are continuing to investigate this incident and are taking prompt steps to notify the customers who may be affected to provide them with information that may minimize any potential impact following from this situation.

What You Can Do: Though we have no information that your information is being misused, we encourage you to closely review your financial accounts and credit reports and immediately report any suspicious or unrecognized activity to local law enforcement and your financial institutions.

Below please find additional information concerning the protection of personal information based on recommendations by the U.S. Federal Trade Commission (FTC) and other authorities.

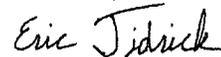
Information And Resources For Identity Theft Protection

- You may wish to contact the FTC to learn more about protecting yourself from identity theft and may visit the FTC's website at <https://www.identitytheft.gov/Info-Lost-or-Stolen>.
- You may wish to contact your nearest motor vehicle department to report a lost or stolen driver's license number. They may flag your license number or may suggest that you apply for a duplicate.
- You may wish to order your free annual credit report, and may do so by visiting <https://www.annualcreditreport.com> and requesting a copy. In addition, contact information for the three major credit reporting agencies listed below.

Equifax	TransUnion	Experian
Equifax P.O. Box 740241 Atlanta, GA 30374	TransUnion P.O. Box 2000 Chester, PA 19016	Experian P.O. Box 2002 Allen, TX 75013
800-685-1111	800-888-4213	888-397-3742
http://www.equifax.com	http://www.transunion.com	http://www.experian.com

Pasco Rentals, Inc. is committed to protecting its customers and their personal information and regrets that this incident has occurred. If you would like any further information regarding this potential incident or notification, please contact me directly at the number listed above.

Sincerely,



Eric Tidrick
President
Pasco Rentals, Inc.